

# MOTivate

NEW ZEALAND'S LEADING TRANSPORT NEWSLETTER

SUMMER  
**08**  
ISSUE TEN

## HIGHLIGHTS

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**Sustainable Transport**

**Road safety crack down**

**Have your say – Meet our  
Stakeholder Relationship team**



# Welcome...

Well, we're revved up and ready for another busy year at the Ministry. Much of our focus in 2007 was on looking past our immediate transport goals to the long-term future of 50 years and beyond. We're working hard to develop policy that will prepare New Zealand for the many challenges ahead.

This first edition of MOTivate for 2008 is being published at an interesting time. Globally, major changes are occurring, both politically and economically. International communities are increasingly aware of the huge challenge of climate change; more and more people expect their governments to do something about it; and individuals are beginning to make a personal commitment to change.

In December we released a discussion paper entitled *Sustainable Transport – Update of the New Zealand Transport Strategy*. Updating this strategy is vital to how we as a sector build a sustainable transport system for New Zealand over the coming years. It includes specific targets for reducing greenhouse gas transport emissions, uptake of biofuels, introduction of electric vehicles and improved safety standards. Nationwide consultation on this draft has just ended. Our focus now is to finalise this discussion paper into the final Update of the New Zealand Transport Strategy. Our aim is to provide sound direction for the Ministry and the operating agencies of the transport sector.

There are still huge expectations about improving various aspects of the transport infrastructure; some of these are driven by the frustrations of congestion at peak periods, or excessive traffic on existing roads, whilst other expectations are driven by the challenge of road safety. Improving infrastructure requires major investment over many years. For New Zealand, there has been a huge increase in investment over recent years, but the latest assessments show that we need to be vigilant to ensure that investment is well-targeted to support our national priorities and is cost-effective.

The formation of the new Crown entity, The New Zealand Transport Agency, is now well underway. This new entity is being created following recommendations from the Next Steps Review of the Land Transport Sector, which focused on lifting the performance of the land transport sector and improving the planning and funding system.

Against this backdrop the Ministry is continuing on with a huge work programme for 2008, with many components outlined in this edition of MOTivate.

An important package of road safety initiatives was announced late last year by Transport Safety Minister Duynhoven. These initiatives address concerns around the current driver's licensing system and penalties for offenders, and specifically target repeat offenders.

We are also very pleased to celebrate success, notably the recent worldwide assessment of our intranet. The Ministry's intranet won a place in the Nielsen Norman Group's top ten intranets of 2008 and is the first New Zealand organisation to have ever won the award. Congratulations to all staff who contributed to this great achievement.

Finally, all the best for 2008, we look forward to working with you.



Alan Thompson  
**Chief Executive**



# Sustainable transport

A new direction for transport in New Zealand was outlined in December with the release of *Sustainable Transport – Update of the New Zealand Transport Strategy*.

Transport Minister Annette King launched the document at the Wellington Cable Car on 10 December, saying *Sustainable Transport* was an important first step toward updating the 2002 *New Zealand Transport Strategy* (NZTS).

The Government's new focus on sustainability required that the way the objectives of the original NZTS are achieved were re-examined, Ms King said.

"Five years ago the Government put in place a transport strategy that described how an integrated transport sector should contribute to New Zealand's broader social, economic and environmental needs. It recognised that transport decisions impact on every dimension of our lives and stated, as an aspiration, that New Zealand should have 'an affordable, integrated, safe, responsive and sustainable transport system'."

*Sustainable Transport* proposes targets, including a focus on improving safety, increasing public transport use, and rail and shipping's share of freight movement.

These targets work alongside the Government's already announced targets, including that by 2040 New Zealand will halve per capita domestic greenhouse gas transport emissions from 2007 levels, and to be one of the first countries in the world to widely use electric vehicles.

Ministry of Transport General Manager Strategy and Sustainability John Allard said the launch and consultation period was the culmination of months of hard work from his team.

"Public submissions on the document closed in February following a series of consultation meetings around the country, including two major workshops in Auckland and Christchurch.



LEFT TO RIGHT: GENERAL MANAGER STRATEGY AND SUSTAINABILITY JOHN ALLARD, TRANSPORT MINISTER ANNETTE KING AND MINISTRY CHIEF EXECUTIVE ALAN THOMPSON.

"The initial consultation feedback on *Sustainable Transport* was very positive and we're now analysing submissions as we look to the production of the final Update of the New Zealand Transport Strategy."

The final update is due to be released in May.

## Agency in the making

The creation of the new Crown entity, The New Zealand Transport Agency, is now well underway with an establishment date set for 1 July 2008.

The new agency will undertake most of the functions of Land Transport New Zealand (Land Transport NZ) and Transit New Zealand (Transit), with some planning and programming to be carried out in partnership with local government. The agency will also begin the operational implementation of aspects of the updated New Zealand Transport Strategy.

An Establishment Board, chaired by Brian Roche, is overseeing the transition to the new agency. Members include Paul Bishop, Paul Fitzharris, Bryan Jackson, Garry Moore and Alick Shaw.

The Establishment Board is supported by an Establishment Unit. Both are working closely with Land Transport NZ and Transit to ensure a

smooth transition and to combine and build on the capabilities of both organisations.

Chair Brian Roche says, "I see this as a really positive next step for the land transport sector. The New Zealand Transport Agency is an important new organisation and we are committed to getting it to work as best we can for those who own it and fund it, those who work for it, and those who rely on it for the decisions and activities it undertakes."

Work has begun on how the new organisation will operate at a national level and throughout the regions, including a fresh approach to engagement with local authorities.

A priority for the Board is the recruitment of the Chief Executive, with an appointment expected in April.

Meanwhile Land Transport NZ and Transit will continue to function as usual, delivering on their business commitments.

For more information about the Next Steps project, visit:

**[www.transport.govt.nz/next-steps-review-of-the-land-transport-sector-1/](http://www.transport.govt.nz/next-steps-review-of-the-land-transport-sector-1/)**

# Crackdown on reckless drivers

Transport Minister Annette King and the Minister for Transport Safety Harry Duynhoven announced a package of road safety initiatives at Parliament just before the summer holidays.

The proposals – a final chapter in the implementation of the Road Safety to 2010 Strategy – target young and novice drivers, speedsters and those who repeatedly break road rules by running red lights and not wearing seatbelts.

The measures include changes to the demerit points system, changes to penalties for some speed offences, the introduction of demerit points on intersection and seatbelt offences and measures to reduce the high crash risk to young and novice drivers.

The two Ministers anticipate strong public support for the proposals as many of the issues targeted are based on feedback from the public and road safety stakeholders to the See You There...Safe As! programme.

The Ministers said the Safe As engagement revealed concerns about the Graduated Driver Licensing System. The package of measures aimed at young and novice drivers places a strong focus on the current demerit points system.

"The consultation revealed that demerit points are a far more effective deterrent than fines. These measures make it tougher for drivers who repeatedly break the rules while on their graduated licences."

Mr Duynhoven said the measures crack down on reckless driving behaviour on our roads and further strengthen the Government's goal of no more than 300 road deaths a year by the end of 2010.

"Far too often young people pay a high price for the right to drive. We know drivers under 25 are over-represented in the road toll so strengthening the testing regime is one way to try and reduce risks," he said.



## Proposed new fuel consumption rule

The Government has announced proposed changes to the way fuel consumption information is collected for light vehicles entering the New Zealand fleet.

Under the draft Fuel Consumption Information Rule, importers of light vehicles will need to provide accurate and reliable information about fuel consumption and clarify how this information is collected.

Associate Minister of Transport Judith Tizard said accurate and complete information is fundamental to getting the maximum benefit from measures to address climate change and improve the fuel economy of vehicles.

"Current requirements mean there is a risk that inaccurate or unreliable information can be lawfully supplied. The proposed changes will clarify the legal requirements around the process of collecting fuel consumption information," Ms Tizard said.

The fuel consumption information will inform other new government initiatives including the

'Fuelsaver' website, which displays fuel economy information, a vehicle fuel economy labelling scheme and a policy currently being developed for importers to ensure vehicles meet fuel economy standards.

The proposed new Rule will link to the Land Transport Rule: Vehicle Standards Compliance 2002, which sets out the entry and in-service inspection and certification process for vehicles.

It will apply to all light vehicles, manufactured on or after 1 January 2000, when they are first certified for use in New Zealand.

Public submissions are currently being sought on this proposed draft Rule. Submissions close on 7 March 2008, visit our website [www.transport.govt.nz](http://www.transport.govt.nz) for more information.

## Coastal shipping



# One man's scrap is another man's treasure!

Recycling old vehicles at no cost to the owner and in an environmentally friendly way was the key aim of a trial vehicle scrappage scheme launched in Auckland late last year.



ASSOCIATE TRANSPORT MINISTER JUDITH TIZARD WITH SHANE PRINCE (GENERAL MANAGER OF COMMERCIAL DIVISION, TURNERS AUCTIONS).

A two-month pilot initiative, run by Turners Auctions, gave car owners the opportunity to sell their old, unsafe, broken down or de-registered vehicles through the auction-house for free.

Turners Chief Executive Officer Graham Roberts said the company wanted to encourage owners of unroadworthy vehicles to put their car through one of the company's damaged vehicle auctions. The auctions were live and could be viewed on-line, with the primary bidders being vehicle dismantlers and car wreckers.

"We also offered to collect any vehicle within a 30 kilometre radius from the auction house free of charge, with all proceeds from the sale to go to the vehicle owner."

Associate Transport Minister Judith Tizard, who launched the scheme in Auckland, said New Zealand's vehicle fleet was relatively old by world standards.

"It needs to turn over more quickly so that the benefits of newer and improved safety and emission technologies are felt. Incentives like the one that Turners has trialled is one way of encouraging people to dispose of their old vehicle at, or hopefully, before a point when it is either dangerous, environmentally polluting or both," Ms Tizard said.

The two-month pilot scheme was launched on 19 November and sold 230 cars in the first six weeks. Turners now plan to run the scrappage scheme as an annual event.

## Fuel Economy Standard aims to reduce New Zealand's greenhouse gas emissions

The Government has proposed a new Vehicle Fuel Economy Standard for all light vehicles entering the New Zealand fleet in a bid to cut greenhouse gas emissions.

The Ministry of Transport has released a discussion document proposing the new Fuel Economy Standard and is seeking public feedback. The document includes a series of implementation options that would apply to all passenger and light goods vehicles being introduced to the New Zealand fleet, whether they are new or used vehicles. The Standard would not apply to motorcycles or mopeds. Vehicle importers or applicants for vehicle certification would have to ensure their vehicles meet the Standard.

Associate Minister of Transport Judith Tizard said the light vehicle fleet made up 93 percent of the total New Zealand vehicle fleet and, in 2005, road transport represented

approximately 16 percent of New Zealand's total greenhouse gas emissions.

"The Fuel Economy Standard should influence importers and consumers to buy vehicles with better fuel economy. It will also enable us to achieve our New Zealand Energy Efficiency and Conservation Strategy target of 170g of CO<sub>2</sub>/km by 2015 for light vehicles entering the fleet," Ms Tizard said.

The current average fuel economy of light vehicles entering New Zealand is about 210g of CO<sub>2</sub>/km.

"This Standard will contribute to a reduction in CO<sub>2</sub> emissions, and help move us closer to a sustainable transport system for all New Zealanders. Further, by purchasing more fuel efficient vehicles, and driving and maintaining them well, New Zealanders will benefit from reduced running costs," Ms Tizard said.

More information is available on the Ministry of Transport's website at: [www.transport.govt.nz](http://www.transport.govt.nz).

Submissions close on 31 March 2008.

## to be revitalised

This draft strategy *Sea Change* was launched in November and sets out the Government's aims to revitalise and transform coastal shipping services in New Zealand.

The Government wants to see at least 30 percent of all inter-regional freight carried by coastal shipping by the year 2040.

Coastal shipping allows both cost savings and environmental benefits. The objective of the *Sea Change* draft strategy is to promote a level playing field for coastal shipping in competing with other transport modes.

Submissions on *Sea Change* closed in December and a final strategy is due for release in mid-2008.

# Inbrief

An overview of new or amended transport Rules, Regulations, Bills and Acts.

## MARITIME

Part 91 Amendment No.2 modified standards for Kayaking Personal Flotation Devices in force 10 January 2008.

## AVIATION

Civil Aviation Rule: Omnibus 2, in force 25 October 2007. This makes a number of minor and machinery changes to rules that would otherwise not warrant individual rule-making projects.

Civil Aviation Rule Part 91: 406 Megahertz Emergency Locator Transmitters, in force 22 November 2007. This mandates the 406 MHz ELT system and implements the corresponding International Civil Aviation Organization (ICAO) standard.

Civil Aviation Rule Part 135: Pilot Experience Levels, in force 20 December 2007. This raises the minimum number of flight hours required before pilots can commence air operations under Instrument Flight Rules (IFR) or Visual Flight Rules (VFR) at night, and clarifies the requirements for consolidation of flight time on different aircraft.

# Another year, another outstanding hero

Sonny Roberts was the recipient of the 2007 Beaufort Highway Heroes Award and was presented his trophy by the Minister for Transport Safety, Harry Duynhoven.

This award recognises truck and bus drivers who, during the course of their everyday jobs, go beyond the call of duty to help fellow motorists in need.

"The Highway Heroes programme highlights the transport industry's commitment to safety and is a fine opportunity for New Zealanders to

hear good news stories about the industry", said Mr Duynhoven.

Mr Duynhoven said that truck driver, Sonny Roberts, epitomised a true highway hero – someone who selflessly went the extra step to save a fellow traveller from harm.

While travelling to Hamilton, Sonny noticed another driver's truck weaving on the road and helped him to pull over safely and stop. The man had suffered an angina attack and Sonny immediately called for medical assistance and gave emergency aid until help arrived. The driver later recovered.



LEFT TO RIGHT: TRANSPORT SAFETY MINISTER HARRY DUYNHOVEN, 2007 AWARD RECIPIENT SONNY ROBERTS AND FRANK HUGHES GENERAL MANAGER MARKETING & SALES NEW ZEALAND, BEAUFORT.

## Introducing our stakeholder relationship representatives

To achieve the Ministry's vision for transport in New Zealand it's important that we engage face-to-face with our stakeholders.

To help facilitate this, we now have three regional stakeholder relationship representatives: David Corlett, Manager Stakeholder Relationships, South Island; Elizabeth Shaw, Central North Island; and Mary-Ellen Fogarty, Northern Region (Auckland and Upper North Island).

These representatives help to ensure that information flows between transport stakeholders, the Ministry of Transport and the Transport Ministers. The team attend a range of stakeholder events around the country, from Regional Land

Transport Committee meetings, to other central/regional/local government forums and transport sector and industry meetings.

Their involvement ensures that the Ministry maintains up-to-date information on regional contacts, as well as knowledge of any trends, risks or emerging issues within the regions. It also means that regional perspectives can be included and considered by the Ministry and other transport agencies.

The Ministry's Director Auckland, Martin Glynn says, "Having someone like Mary-Ellen who is dedicated to stakeholder relationships in the top half of the North Island helps ensure there is an effective two-way flow of information between the Ministry's national office and the regions, which is essential to our policy development process."



LEFT TO RIGHT: ELIZABETH SHAW, MARY-ELLEN FOGARTY AND DAVID CORLETT.

"It also gives our stakeholders one key point of contact and means we can identify who we should be working with on a particular issue and the best way to approach it."

# Ministry Christmas card promotes access for all

'Transport modes for all – imagining a world with no limitations' was the theme of the Ministry's 2007 Christmas card competition.

The competition was held in collaboration with Arts Access Aotearoa, a national organisation working with artists from marginalised groups, such as those with disabilities or mental health issues, refugees and under-privileged new migrants and prisoners. Artists were asked to create a cover image for the Christmas card using any form of artistic medium and embracing the idea of access and mobility for all New Zealanders.

The Ministry received entries from across the country. Ministry Chief Executive, Alan Thompson, teamed up with Arts Access Aotearoa Executive Director, Julie Donvin-Irons, in December to judge the artists' entries. The winning image was designed by Robert Rapson, of the Take 5 and Te Whare Marama Creative

Space in Lower Hutt, Wellington. Robert was chosen as the winner with his entry *Christmas Cheer* in water colour, pastel and felt pen.

"I love this piece because it's vibrant and gives a feeling of movement and energy. It's also a very inclusive image, so it captures the theme of 'a world with no limitations' really well," Ms Donvin-Irons said.

"The Creative Space, Take 5, has a range of clients and is keen to raise the profile of their artists, so I was pleased to see their enthusiastic response to this competition."

Competition winner Robert Rapson said he was pleased the prize was for both the artist and the creative space.

"Take 5 will be using their prize money to buy sun umbrellas for its backyard where the artists take their breaks. It's great that art spaces get a chance to participate in competitions like this because it encourages healthy competition and gets people motivated."

Ministry Chief Executive Alan Thompson said he was delighted with the competition.



ARTS ACCESS AOTEAROA EXECUTIVE DIRECTOR, JULIE DONVIN-IRONS, AND MINISTRY OF TRANSPORT CHIEF EXECUTIVE, ALAN THOMPSON, WITH THE WINNING ENTRY *CHRISTMAS CHEER*.

"Our partnership with Arts Access Aotearoa has been an opportunity to demonstrate our commitment to diversity, inclusion, access and mobility for all of New Zealand's people and I'm glad it was such a great success."

## Ministry intranet makes top ten

The Ministry of Transport's intranet has won a spot in Nielsen Norman Group's Ten Best Intranets of 2008. This prestigious award is recognition of both the intranet's architecture and design.

The Ministry of Transport is the first New Zealand organisation ever to win a place in these awards and sits alongside larger organisations like Bank of America and British Airways in the 2008 awards. Former award winners include National Geographic and Volvo.

In describing the award-winning design the Nielsen Norman Group said the Ministry's intranet makes it effortless to communicate research work and news across the organisation.

Most of the 2008 winners are big companies, employing an average of 50,000 staff. The inclusion of the Ministry of Transport in this

year's list, with only 180 intranet users, proves that size isn't everything, and that a small but well-focused effort can produce a great intranet.

Claire Johnstone, General Manager of Corporate Services at the Ministry, said the brief given to the designers was to create an intranet which was user-friendly, creative, easily updated and interactive.

"We're delighted with the outcome which has been recognised by Nielsen. The credit though goes to Provoke Solutions, Capiche Design and Liverton who pulled it all together and created a world-class tool for our staff to use."

Provoke Solutions Company Director Mason Pratt is very happy to be kicking off the New Year on a high note.

"With the Ministry, a solution was required which delivered collaboration, content management and centralised communication. As far as government intranets go, it's a pretty sexy one."

## New exhaust emissions standards

A one month extension on a new vehicle exhaust emission rule has finished, meaning all vehicles entering New Zealand must now comply with tough new emissions standards.

The Land Transport Vehicle Exhaust Emissions Rule 2007 came into effect on 3 January, but vehicles that were already on their way to New Zealand received a one-month extension.

The Rule imposes tougher minimum emission standards on all new and used vehicles entering the fleet and brings New Zealand in line with Japanese and European standards.

Under the Rule, all used vehicles will be tested before entering New Zealand to ensure their emissions control equipment is working. Testing will come into effect on 1 May 2008.



## Our vision: Leading transport solutions for New Zealand

### What we do:

A safe and sustainable transport system is fundamental to the well-being of every New Zealander. It is essential for our economic growth and international trading success. It is central to our lives.

New Zealand's Ministry of Transport works with transport Crown entities to give effect to the Government's vision of an affordable, integrated, safe, responsive, and sustainable transport system. This vision is outlined in the *New Zealand Transport Strategy* released in December 2002.

## New publications

### Sustainable Transport – an Update of the New Zealand Transport Strategy

This discussion paper and a smaller summary brochure were released in December 2007. Their purpose is to set out transport issues and propose a series of specific targets that align with those already decided by the Government in the areas of sustainability, energy and climate change.

### Govt<sup>3</sup> Fleet Review Project 2006/07

This publication summarises findings and recommendations from a government fleet review conducted over the 2006/07 financial year. It highlights opportunities for the public sector to demonstrate greater commitment to the Government's growing imperative for environmental sustainability.

### Driver Fatigue Strategy – an inter-agency strategy to combat fatigue

This strategy has been developed by the Driver Fatigue Working Group for consideration and adoption by the National Road Safety Committee. It identifies the issues surrounding driver fatigue and outlines the work being done to combat it.

### Improving the fuel economy of vehicles entering the New Zealand fleet

The Government is proposing a Vehicle Fuel Economy Standard for new and used light vehicles entering the fleet. This Standard aims to improve the fuel economy of vehicles entering New Zealand and contribute to our efforts to combat climate change. The document includes a series of implementation options that would apply to importers of all passenger and light goods vehicles.

All publications are available on our website.

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Email [info@transport.govt.nz](mailto:info@transport.govt.nz)

## Safety Minister has busy year rule-making

Transport Safety Minister Harry Duynhoven signed 22 Land Transport Rules into law during 2007. The Rules cover a wide range of subject matters, from major legislative reviews to minor technical changes.

The most significant Rules were the:

Land Transport Rule: Operator Licensing Rule 2007 (signed 28 June 2007)

Land Transport Rule: Work Time and Logbooks Rule 2007 (signed 28 June 2007)

Land Transport Rule: Vehicle Exhaust Emissions 2007 (signed 27 November 2007)

Land Transport Rule: Vehicle Equipment Amendment 2007 (signed 12 December 2007)

These Rules have been several years in the making. They are complex Rules which have undergone extensive public and industry consultation.

For full information on all 22 Rules visit our website: [www.transport.govt.nz](http://www.transport.govt.nz).