

## What's the survey all about?

The survey will provide essential information on the day-to-day travel of New Zealanders – how people travel, where they go, what times they travel at and so on. The survey results will provide a reliable picture of the actual travel patterns of all types of people – information which is vital to the effective development of future policies for road safety and public transport.

## What does 'Travel' really mean?

Many people in the survey may feel, for example, that just because all they did on a Travel Day was walk across the road to buy a newspaper, that this information would not be important. In fact, this type of person is just as important to the survey as someone who crosses the country.

So, on your Travel Days, it doesn't matter whether

- you make lots of trips
- you only leave the house once or twice
- or, even if you don't go anywhere at all.

Please just record what actually happened on those days.

## What about privacy?

All information obtained through the survey will be treated in the strictest confidence and will be used for statistical purposes only. Your individual responses will be treated in strict confidence and will not be identified in any published results.

## Who can I contact about the survey?

If you have any questions or problems, please don't hesitate to ask your Interviewer or contact the Research International office on 0800 473 732.

If you would like more information about what the survey is used for, see the Travel Survey information on the Ministry of Transport website at [www.transport.govt.nz/ongoing-travel-survey-index/](http://www.transport.govt.nz/ongoing-travel-survey-index/).

## Travel Survey Memory Jogger

\_\_\_\_\_ (First Name)

Please fill this in for

\_\_\_\_\_ (First Travel Day)

and

\_\_\_\_\_ (Second Travel Day)

Appointment for call back: Date: .....

Time: .....

### Sample form:

Where	When	
I began the day at... <i>Home</i>		I left at... <i>7.30am</i>
I went to... <i>Dairy, 28 Smith St, Karori</i>	I arrived at... <i>7.35am</i>	I left at... <i>7.38am</i>
Then I went to... <i>Bus stop Cnr Smith/ Byer St Karori</i>	I arrived at... <i>7.45am</i>	I left at... <i>7.55am</i>

Please note down **exact addresses** including street number or nearest intersecting street.

