Travel survey

Finding out about the travel activities of people in New Zealand.

Survey conducted by Research International on behalf of the Ministry of Transport.

What if I drive for a living?
If you are a professional driver (eg a truck, bus or taxi driver, or a courier), then you don’t need to record travel carried out as part of this job. Please do record your personal travel, including travel to and from work, and any travel you do as part of another job (such as going to meetings).

If you travel a lot for work, but are not actually employed to transport goods or people, (for instance if you are an electrician, travelling salesperson, or real estate agent) then please record all your travel.

How was I chosen?
Your address was selected randomly from across New Zealand.

What about privacy?
The information we collect is used for statistical purposes only. Names are only used to help the interviewer make appointments and talk to you. No information that can identify any individual or household will be published as a result of this survey.

Who can I contact about the survey?
You can ask your interviewer any questions you have, or you can phone Research International on 0800 473 732.

You can also find out more about the survey by visiting www.transport.govt.nz/ongoing-travel-survey-index/
What is the survey about?
This survey aims to collect information about our day-to-day travel in New Zealand – how we travel, where we go and when. The results will give us a picture of the actual travel patterns of all types of people.

What information is collected?
We ask for information about the travel made by each person in your household on two chosen days. We call these your Travel Days.

What is it used for?
The information you give us is added to other people’s responses and used to make up a national or regional picture of travel in New Zealand. It is never linked back to you personally.

The survey process
There are three stages in the survey.

1. Before your Travel Days: With this brochure is a letter from the Ministry of Transport introducing the survey and giving you details of the Research International interviewer who will visit you.
   You will be asked who lives in the household and how many vehicles you have. Your interviewer will give each of you a travel Memory Jogger and will make an appointment to return after your Travel Days.

2. During your Travel Days: You need to record your travel on your Memory Jogger.

3. After your Travel Days: Your interviewer will return at an agreed time and ask you to describe your travel. You will also be asked about what you drank and some general background questions.
   This interview is all you are required to do for the survey. Even though the Travel Survey is an on-going process, your address should not be selected again.

But what if today’s travel is unusual?
It’s not what you usually do that’s important. It’s what actually happens. If you usually drive all over the place, but on your Travel Day you stay at home, just write down what you actually did. Or, if you hardly ever go out, but your Travel Day is a special outing, write that down. Every day in New Zealand lots of people are having ‘unusual’ days, and we need to include this in our survey.

What if I don’t go anywhere?
Every single person in the survey is important, no matter how much they travel. Someone who never goes anywhere is just as important to the survey as someone who travels all the time.

So, make sure you record what actually happened on your travel days, regardless of whether you:
• make a lot of trips
• only leave the house once or twice
• don’t go anywhere at all.