ROAD TO ZERO

Road Safety Strategy 2020–2030

A road safety strategy outlines a plan to stop people being killed or injured on our roads.

Vision

• Our vision is: a New Zealand where no one is killed or seriously injured in road crashes.
• It is based on the world-leading ‘Vision Zero’ approach, which says that no death or serious injury while travelling on our roads is acceptable.
• We know we have a long way to go, but we can achieve our vision if we shift the way we think about road safety and work together.

Target

• We want to reduce death and serious injuries on our roads by 40 percent over the next decade.
• Steady progress towards this would mean around 750 fewer people would be killed on our roads over the next 10 years, compared to 2018.

Principles

• Seven principles will guide how we design the network and make road safety decisions.
• They include:
  • We promote good choices but plan for mistakes
  • We design for human vulnerability
  • We strengthen all parts of the road transport system
  • We have a shared responsibility for improving road safety
  • Our actions are grounded in evidence and evaluated
  • Our road safety actions support health, wellbeing and liveable places
  • We make safety a critical decision-making priority

Focus areas

• We will focus our efforts in the areas that will have the greatest impact:
  • Speed management
  • Vehicle safety
  • Work-related road safety
  • Road user choices
  • System management