A New Road Safety Strategy for New Zealand
How NZ compares internationally

On average, 1 person is killed every day on New Zealand roads. Another 7 are seriously injured.
We’re now in the bottom quarter of the OECD
An effective Road Safety Strategy

• Builds a joint understanding of the problem
• Provides clarity of purpose
• Outlines decision-making principles
• Sets out what we want to achieve
• Enables effective prioritisation of actions
• Galvanises action from stakeholders
• Holds decision makers to account
Our current approach
Development of a new strategy

- More vision and ambition
- Clear targets and outcomes
- Greater focus on system factors
- Improving safety for all road users
- Linking to broader outcomes
- Strong evidence base
- Broad engagement and ownership
Engagement to date

Reference Groups

► Speed
► Infrastructure, design and planning
► Vehicles, standards and certification
► Road user behaviour
► Vehicles as a workplace

► Discussion of key issues, priorities and potential future approach

Broader stakeholder engagement

► Building a shared understanding of the problem
► Implications of Vision Zero – what would a more ambitious approach look like?

► Developing and building buy-in for an ambitious strategic approach and vision
**Key feedback from reference groups**

<table>
<thead>
<tr>
<th>Category</th>
<th>Feedback Details</th>
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<tbody>
<tr>
<td><strong>Speed</strong></td>
<td>• Streamlining speed limit setting processes</td>
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<td></td>
<td>• Improving speed compliance e.g. automated compliance</td>
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<td><strong>Infrastructure</strong></td>
<td>• Focus on safety throughout the lifecycle</td>
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<td>• Integrate with land use planning</td>
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<td><strong>Vehicles</strong></td>
<td>• Proactively raise minimum standards</td>
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<td>• Promote safety technology</td>
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<tr>
<td><strong>Vehicles as workplace</strong></td>
<td>• Broader contextual factors</td>
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<td></td>
<td>• Strengthen regulatory system</td>
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<tr>
<td><strong>User behaviour</strong></td>
<td>• Focus on impairment, distraction, seatbelts</td>
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<td></td>
<td>• Targeting education, enforcement and support</td>
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Feedback from other engagement

- Broad support for Vision Zero
  - Needs meaningful change to be credible
- Appetite for substantial change, but differing views on pace
- Safe System needs to be strengthened and embedded
- The need for strong leadership and effective coordination
- Challenges of collecting and understanding road safety data and trends (capacity and capability)
- Need to bring community with us
Vison Zero in the strategy development process
What does it look like in practice?
What are the impacts?

Countries that have Vision Zero-type approaches have made big strides in reducing deaths and injuries on their roads.

Vision Zero-type approaches are also effective in other sectors like aviation and Workplace health & safety

Road fatalities per 100 000 population 2017 (or latest available figures)

- Norway: 2
- Sweden: 2.5
- UK (2016 data): 2.8
- Denmark: 3.2
- Australia: 5
- New Zealand: 7.9

The new strategy and action plan

- Vision
- Principles
- Outcomes
- Priority areas
- Actions
Further questions or comments? Please contact us

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Thank you