Outlook

TIA submission: AirNZ and Virgin Codeshare Agreement

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Date Tue 3/11/2026 15:02
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Kia ora

Thank you for the opportunity to provide input into the application of Air New Zealand and Virgin Australia to extend their codeshare agreement.

Tourism Industry Aotearoa is the peak association for the New Zealand tourism industry. With 1,200 member businesses, TIA represents a range of tourism-related sectors, including hospitality, accommodation, adventure activities, attractions, retail, airports and airlines, transport and related services.

TIA's industry strategy, Tourism 2050 - a Blueprint for Impact, sets out a pathway for balanced growth and identifies the key actions to advance in the industry.

One of Tourism 2050's ten Actions, 'Ensure global competitiveness and connectivity', set out the key steps to drive progress. Central to this, is the fundamental need for a thriving aviation sector that connects us as a nation to the world and enables our large and competitive tourism industry.

For this key reason, TIA supports the application of Air New Zealand and Virgin Australia. Enabling seamless travel across airline networks is key to growing tourism activity and in the context of this application, for boasting in-country and trans-Tasman travel, and beyond.

At the same time, TIA is interested in ensuring the competitiveness of the aviation industry, and we look to mechanisms to ensure this, even in the context of this application, so that route capacity is retained and we keep competition in those routes where it exists.

We would be most happy to support this submission with further information

Nga mihi

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