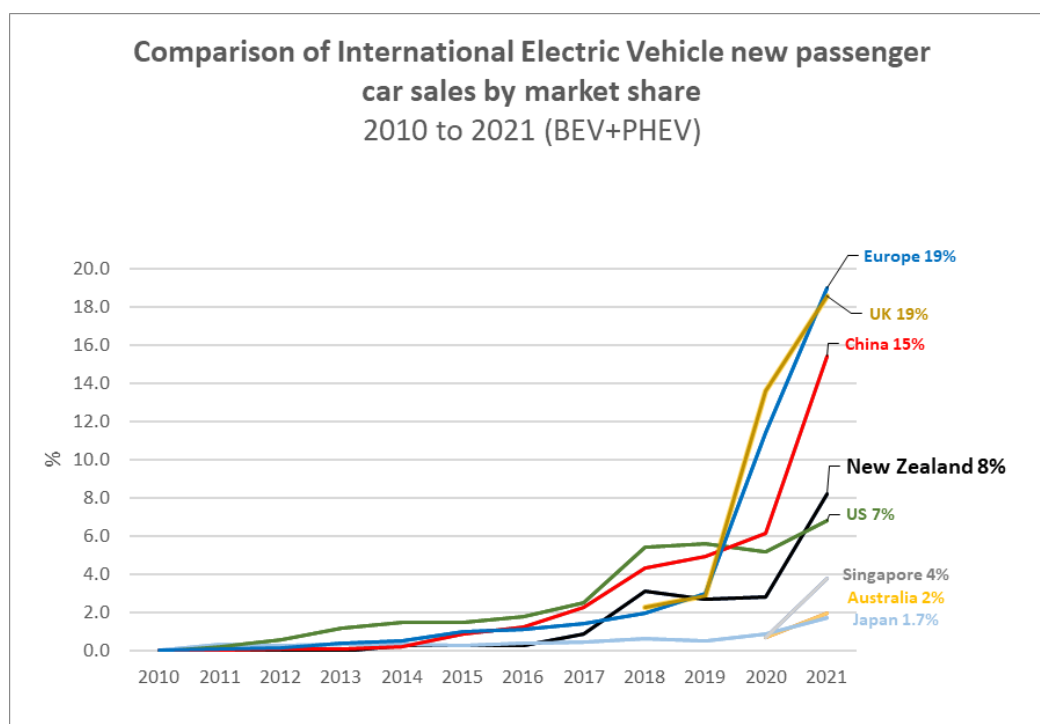


Comparison of Electric Vehicle sales market share in various key markets 2010 to 2021.



- Scandinavian and nearby markets are in their own league for 2021: Norway 86%, Iceland 69%, Sweden 45%, Denmark 35%, Finland 31%, Netherlands 30%.
- New Zealand 2022 YTD position (Jan - March) is just over 12% (with other markets also likely higher than their 2021 positions).
- New Zealand has experienced significant growth since rebates on electric vehicles were offered from July 2021. (Refer www.transport.govt.nz/clean-cars/ for more information.)
- All figures show total of BEV and PHEV brand new passenger vehicles. Light commercial vehicles and used imports segments are not included, to enable consistent comparisons.

Sources

- China, Europe (and background graphic) - <https://theicct.org/2021-global-race-evs-mar22/>
- US - <https://www.anl.gov/es/light-duty-electric-drive-vehicles-monthly-sales-updates>
- Australia - <https://www.theguardian.com/environment/2022/jan/31/new-electric-vehicle-sales-triple-in-australia-with-tesla-outstripping-other-makers>
- UK - <https://www.smmf.co.uk/vehicle-data/evs-and-afvs-registrations/>
- Japan - http://www.jama-english.jp/publications/MIoJ2021_e.pdf
- Scandinavia - <https://elbil.no/om-elbil/elbilstatistikk/elbilsalg/> and https://en.wikipedia.org/wiki/Electric_car_use_by_country

