

ROAD TO ZERO



Creating New Zealand's new Road Safety Strategy 2020-2030

Too many people are dying on our roads, streets, and footpaths

The number of people who die or are seriously injured on our roads has been rising in recent years. New Zealand now lags behind many other developed countries on road safety.

Last year 377 people lost their lives and thousands more suffered life-changing injuries. Deaths and serious injuries are devastating for individuals, families and communities. We shouldn't accept them as the price we pay for getting around.

We need to do things differently

Traditionally, we focused our road safety efforts on trying to improve driving skills and tackling risk-taking behaviours. This is important, but it won't solve the road safety problem by itself. No one expects to crash, but any of us could make a simple mistake that changes lives in an instant.

We need to build a safe road system that is designed for people. This means doing our best to reduce the number of crashes, but acknowledging that some will happen. When they do, we can prevent serious harm through safer vehicles, safer speeds and more forgiving road design.

Safe roads benefit us all

A road safety strategy outlines a plan to stop people being killed or injured on our roads.

It also aims to give people more choice about how they get around because they'll feel safer to walk or bike, and won't worry so much about letting their families head out on the roads.

It also makes our country, our towns and our cities better places to live and work because we put the needs of people, rather than vehicles, at the heart of our decisions.



HAVE YOUR SAY

We welcome your feedback on the proposed new approach to road safety.

Tell us what you think at: www.transport.govt.nz/zero

Submissions close at 5pm on 14 August 2019

What's in the proposed road safety strategy?

Our strategy includes a new vision, a proposed target, focus areas, initial actions, and a framework for monitoring our progress. Each section is summarised below. More details about these proposals can be found in the full consultation document.

www.transport.govt.nz/zero



02 Vision



- ▶ Our proposed vision is: a New Zealand where no one is killed or seriously injured in road crashes.
- ▶ It is based on the world-leading 'Vision Zero' approach, which says that no death or serious injury while travelling on our roads is acceptable.
- ▶ We know we have a long way to go, but we can achieve our vision if we shift the way we think about road safety and what we are prepared to accept.

03 Target



- ▶ We want to reduce death and serious injuries on our roads by 40 percent over the next decade.
- ▶ Steady progress towards this would mean around 750 fewer people would be killed on our roads over the next 10 years, compared to now.

04 Principles



- ▶ We propose seven guiding principles that will be central to how we design the network and make road safety decisions.
- ▶ They include designing for human vulnerability, planning for people's mistakes, and grounding our actions in evidence.

05 Focus areas



- ▶ We want to focus our efforts in the areas that will have the greatest impact.
- ▶ Research tells us that these are infrastructure improvements and speed management; vehicle safety; work-related road safety; road user choices and system management.

05 Initial actions

- ▶ We are proposing initial actions in each of the five focus areas.
- ▶ Actions include new spending on infrastructure changes, changing the way we set speed limits, and requiring new motorbikes to be fitted with anti-lock braking systems.
- ▶ We will develop new actions through the life of the strategy.

Next steps

Please take the time to read through *Road to Zero* and tell us what you think. We will use your feedback to refine our approach and aim to deliver a final strategy and initial action plan before the end of 2019.