Redacted to protect personal privacy

From: Sent: Monday, 7 September 2020 2:53 PM To: Subject: FW: OC200724 Thank you for your Official Information Act Request Dear I note you have requested a copy of the document entitled "improving road safety in New Zealand" that is referred to in the summary section of the Accessible Streets consultation webpage. The relevant document is a Cabinet paper of the same name. I have attached this. You may also be interested in a briefing of the same name, which was a precursor to the Cabinet paper. I have also attached this document. Both documents have been proactively released as part of the Road to Zero road safety strategy material and are available on the Ministry of Transport website at https://www.transport.govt.nz/multimodal/keystrategiesandplans/road-safety-strategy/more-information-on-the-road-safety-strategy. I trust that this satisfies your request under the Official Information Act 1982. Kind regards

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From: OCU Sent: Friday, 28 August 2020 12:16 PM To:

Subject: OC200724 Thank you for your Official Information Act Request

Kia ora

On behalf of the Ministry of Transport, I acknowledge your Official Information Act transferred on 26 August 2020 seeking:

"The section headed "Summary" on the "Accessible Streets Consultation" webpage on the NZTA website includes this statement:

The consultation doesn't sit alone and has interdependencies in other areas, so we've taken the following into account when writing our proposed rules:

o Recommendations from Improving Road Safety in New Zealand

o 2014 Cycling Safety Panel's report Safer journeys for people who cycle

o The report from the Transport and Industrial Relations Select Committee on the petition of Joanne Clendon in May 2016 [2014/59] on children cycling on the footpath.

I cannot find a document online entitled "Improving Road Safety in New Zealand". If the document exists, please provide me with a copy."

We will consider your request and respond appropriately as set out in the Official Information Act 1982.

The Ministry publishes Official Information Act responses on our website when there may be wider interest in the information released. This means the information provided to you might be published after you have received it.

Ngā mihi

Kaitohutohu Tuhinga Ōkawa - Official Correspondence Advisor Te Kāhui Tangata – Corporate Services Te Manatū Waka – Ministry of Transport www.transport.govt.nz

Enabling New Zealanders to flourish

In confidence

Office of the Associate Minister of Transport

Chair, Cabinet Economic Development Committee

IMPROVING ROAD SAFETY IN NEW ZEALAND

Proposal

1. This paper seeks Cabinet's agreement to commence the development of a new road safety strategy, to address New Zealand's poor road safety record and improve health outcomes for all road users. The paper also provides information about short- and medium-term actions I plan to take to significantly reduce deaths and serious injuries on New Zealand roads.

Executive Summary

- 2. Overall, road travel in New Zealand has become safer in the last 25 years due to improvements in road infrastructure, the vehicle fleet, changes in travel patterns, and driver behaviour. However, since 2013 the number of people dying on New Zealand roads has been rising and New Zealand continues to perform poorly per head of population compared to other OECD countries.
- 3. New Zealand's road death rate is 7.9 per 100,000 population. Australia's current rate is 5.0 deaths per 100,000 population and Sweden's is 2.6. If New Zealand had a comparable rate to Sweden approximately 250 fewer people would have died in 2017.
- 4. The Government, as the principal investor, designer, and regulator of the transport system, has both the ability and responsibility to improve road safety.
- 5. Human error on our roads is unfortunately inevitable. However, in too many instances simple mistakes, such as taking a corner too fast or momentary inattention have fatal consequences.
- 6. Over half of road deaths, and nearly three quarters of serious injuries are caused by system failures on our roads. In other words, poor design that is unforgiving of human error.
- 7. I am committed to putting safety at the heart of all decision making in transport so that our city streets, rural roads and state highways are more forgiving. I believe a new road safety strategy is needed to achieve this.

A new road safety strategy for New Zealand

- 8. I propose developing a new, medium- to long-term, road safety strategy and action plan that supports a significant and sustained improvement in road safety outcomes. It will also investigate adopting the 'Vision Zero' approach to road safety in New Zealand.
- 9. The 'Vision Zero' philosophy aims to achieve a transport system with no fatalities or serious injuries involving road traffic. It focuses on safety as a core consideration in all decision making. Countries that have adopted 'Vision Zero', such as Sweden, Canada and the Netherlands have considerably lower traffic fatality death rates than New Zealand.

- 10. New Zealand's current road safety strategy, *Safer Journeys*, needs to be replaced. It lacks a clear vision for reducing deaths and serious injuries, or a set of results that it is trying to achieve. In 2015, an independent interim evaluation¹ of the effectiveness of *Safer Journeys* concluded that the strategy's lack of targets, outcomes and output measures meant there has been limited ability to track the impacts of interventions and the overall impact of the strategy over time.
- 11. The *Safer Journeys* strategy and action plans are also limited in focus. They do not focus on protecting all road users or mitigating the full breadth of harms associated with road use. They are overly centred on Government-led actions, rather than considering the role a wide range of stakeholders could play to reduce harm. There is a clear and immediate need to reassess New Zealand's approach to road safety, given the limitations of the current strategy.
- 12. The new strategy and action plan will seek to address the shortcomings of *Safer Journeys*. To achieve this, it will:
 - 12.1. be broader in scope than *Safer Journeys*, with a focus on all road transport users, including those walking and cycling and people that use mobility devices on pathways;
 - 12.2. investigate how a workplace health and safety approach can be applied to safety within the transport sector;
 - 12.3. take into account more than safety and focus on the full range of benefits and harms created by transport, such as the health-related impacts of emissions, noise pollution and physical inactivity;
 - 12.4. pull together the evidence base around road harms, build an understanding of what has worked in New Zealand and internationally, and ensure the evidence base is shared and understood so there can be effective prioritisation and investment in initiatives that will make the biggest impact; and
 - 12.5. involve comprehensive engagement throughout the strategy development process, to build a shared vision, targets, outcomes and outputs that not only Government agencies but other influencers can own.
- 13. To be effective, the new strategy will need to involve a number of Ministerial portfolios. For this reason, I propose to convene a small group of Ministers to meet quarterly to consider the progress of the strategy, remove barriers, and identify opportunities. I propose the Ministerial Group include the Ministers of Police, Education, Local Government and Health and the Minister for ACC and Workplace Relations and Safety.
- 14. This is a significant programme of work for the Ministry of Transport (the Ministry) that I expect to be complete by the end of September 2019. This is because a 'Vision Zero' road safety strategy needs to be underpinned by robust death and serious injury reduction targets, which requires a deep understanding of the expected performance of the transport system and sophisticated baseline modelling to test the effectiveness of different interventions in different contexts. New Zealand does not currently undertake this type of modelling.
- 15. It will also require extensive engagement with key influencers and local and central Government in order to get support, 'buy-in', and deliver a strategy which will be sustainable and deliver the improved safety outcomes we are seeking over time.

¹ Martin Small Consulting, *Safer Journeys Interim Evaluation* (July 2015)

Key short- to medium-term initiatives to improve road safety

- 16. Given the time it will take to deliver a robust strategy and action plan, I am proposing to proceed with a number of other initiatives, in order to make a real impact on road harm over the short- to medium-term. These include:
 - stronger prioritisation for investment from the Land Transport Fund in safety initiatives via the Government Policy Statement on land transport, due to come into effect on 1 July 2018;
 - Withheld under
 - 16.2. implementing the mandatory alcohol interlock system from 1 July 2018; s9(2)(f)(iv)
 - 16.3. reviewing investment in road policing,
 - 16.4. the New Zealand Transport Agency implementing the \$22.5 million 'Boost Programme' to improve safety along 30 regional State highways, which is in addition to an existing \$100 million per annum safety improvement programme for rural roads;
 - 16.5. accelerating the implementation of the new *Speed Management Guide* introduced in 2017;
 - 16.6. reviewing speed limits around schools;
 - 16.7. making greater use of technology (such as safety cameras and red light cameras) to track and manage speed and other dangerous behaviour;
 - 16.8. enhancing the safety of vulnerable users and the accessibility of pathways;
 - 16.9. considering options to improve vehicle safety standards; and
 - 16.10. undertaking a comprehensive evaluation of the graduated driver licensing system.

Other initiatives to be progressed

17. In addition to the key short- to medium-term initiatives described above, I propose to progress work related to offences and penalties, drug-impaired driving and visiting driver licensing in the context of the development of the new strategy and associated action plans. Motorcycle licensing will be considered as part of the comprehensive evaluation of the graduated driver licensing system.

Background

- 18. Overall, road travel in New Zealand has become safer in the last 25 years. Road deaths have followed a downward trend, from a peak of 795 deaths in 1987 to a low of 253 deaths in 2013. This can largely be attributed to improvements in road infrastructure, the vehicle fleet, and driver behaviour².
- 19. However, since 2013 the number of road deaths in New Zealand has been rising. In 2016 there were 327 road deaths and in 2017 there were 380 53 more deaths than the previous year³. There were also thousands of serious injuries on the road network in 2016 there were 12,456. New Zealand continues to perform poorly per head of population compared to other OECD countries.

² Infometrics Econometric Analysis of the Downward Trend in Road Fatalities since 1990 (July 2013).

³ A road death is any person who dies as a result of injuries received in a crash involving a motor vehicle or a cyclist that occurs on a public road. The death must occur within 30 days of the crash and be accidental. Deaths resulting from natural causes are excluded. Pedestrian deaths involving a train are excluded. However, cyclist deaths involving a train at a level crossing are included, as these are a vehicle on a public road.

- 20. New Zealand's road death rate is 7.9 per 100,000 population, whereas countries with good safety performances have rates between 2 and 4 per 100,000 population. Australia's current rate is 5.0 deaths per 100,000 population and Sweden's is 2.6. If New Zealand had a comparable rate to Sweden approximately 250 fewer people would have died in 2017.
- 21. The Ministry's annual Social Cost of Road Crashes and Injuries report⁴ estimates that the total social cost of fatal and injury crashes rose from \$3.87 billion in 2015 to \$4.17 billion in 2016.
- 22. Speed, alcohol, failing to give way or stop and inattention continue to be the main contributing factors in fatal and serious injury crashes. In recent years, there has also been a significant increase in the number of people killed who were not wearing seatbelts. The age and technology standards of a vehicle also contribute to whether or not there is an injury or fatality as a result of a crash. Improved economic conditions can contribute to adverse road safety outcomes, as young vulnerable drivers most impacted by fuel prices, drive more frequently.
- 23. State highways and local roads present road safety challenges for all modes of transport. Around 40 percent of New Zealand's State highway network has a two-star safety rating – which means roads that are undivided, have poor alignment, feature hazards such as narrow or unsealed shoulders or have unforgiving roadside objects such as deep ditches, trees and concrete poles. These are also roads that have been assigned 100km/h speed limits. A crash at the posted speed limit in this environment will usually be fatal.
- 24. Over half of road deaths, and nearly three quarters of serious injuries are caused by system failures on our roads. In other words, poor design that is unforgiving of human error⁵.
- 25. Studies show that Māori are disproportionately represented in crash statistics⁶. In 2005-2014, Māori had significantly higher death rates than non-Māori for vehicle occupant injuries (2.6 times higher) and pedestrian injuries (2.8 times higher). In 2010-2014, traffic injury mortality rates for vehicle occupants, pedestrians and motorcyclists generally increased in line with socioeconomic deprivation⁷.
- 26. Cars are the dominant form of travel in New Zealand, and car occupants make up approximately two thirds of those killed on New Zealand's roads. Motorcyclists make up 16 percent of road deaths and vulnerable users (people walking and cycling) make up 13 percent.
- 27. Bus travel is the safest form of travel, with walking the second safest. Pedestrian fatalities have been reducing on average since 1990, but still represent over 7% of fatalities (around 25 deaths per annum), whilst injuries to pedestrians have remained static.⁸ Crash data from the <u>Ministry</u> suggests slight fluctuations around a static baseline in the number of cyclists killed (average 12) and injured (average 796) on an annual basis since 1990.⁹

Development of a new road safety strategy

28. In December 2017, I discussed with you my proposals to take immediate action on road safety, ahead of the busy holiday season [CAB-17-MIN-0532 refers]. This paper sets out my vision for a new road safety strategy for New Zealand, describes work that is already

⁴ http://www.transport.govt.nz/assets/Uploads/Research/Documents/Social-cost-of-road-crashes-and-injuries-2016-update-final.pdf

⁵ Mackie Research, *Serious Injury Crashes* (2017) p19.

⁶ http://www.ehinz.ac.nz/indicators/transport/road-traffic-injury-deaths-and-hospitalisations/#MaoriHadHigherDeathRates

⁷ http://www.ehinz.ac.nz/indicators/transport/road-traffic-injury-deaths-and-

hospitalisations/#HigherMoralityRatesInMoreDeprivedAreas

⁸ http://www.transport.govt.nz/assets/Uploads/Research/Documents/pedestrians-2017.pdf

⁹ http://www.transport.govt.nz/assets/Uploads/Research/Documents/Cycling2017.pdf

underway to address road safety, and identifies a number of short- to medium-term initiatives to ensure a significant reduction in deaths and serious injuries on the roads in New Zealand.

Limitations of the current Safer Journeys strategy

- 29. New Zealand's current road safety strategy, *Safer Journeys*, was released in 2010 to guide improvements in road safety from 2010 to 2020. It contains performance measures, but lacks a clear set of results that it is trying to achieve or an overall vision for reducing road trauma.
- 30. An independent interim evaluation of the effectiveness of *Safer Journeys* in 2015¹⁰ found that it lacked national targets and needed a results management framework that highlighted critical intermediate outcome and output measures. The evaluation also found that improvements could be made to the leadership, coordination and participation of the agencies with responsibilities relating to the strategy. This lack of targets, outcomes and output measures has meant there has been limited ability to track the impacts of interventions and the overall impact of the strategy over time.
- 31. The *Safer Journeys* strategy and action plans developed to give effect to it, are also narrowly focused on road safety, when there is a broader range of benefits and harms to consider, such as the health related impacts of emissions, noise pollution and physical inactivity. While the *Safer Journeys* strategy recognises the role parties have to play in road safety, it is very focussed on Government-led actions. A new strategy and action plan should involve a range of stakeholders, with the intent of encouraging people who can influence road safety to sign up to collective goals and actions.

A new strategy

- 32. There is a clear and immediate need to reassess New Zealand's approach to road safety, given the limitations of the current strategy and the increasing number of people killed or seriously injured on our roads. The new strategy and action plan will seek to address the shortcomings of *Safer Journeys* and support enhanced and sustained effort to achieve a step change in New Zealand's road safety outcomes. It will:
 - 32.1. be broader in scope than *Safer Journeys*, with a focus on all road transport users, including a greater focus on active modes of transport, such as walking and cycling (which are disproportionately represented in injury and fatality statistics but receive little focus under the current strategy) and people who use mobility devices on pathways;
 - 32.2. investigate how a workplace health and safety approach could be applied to safety within the transport sector;
 - 32.3. take into account more than safety and address the full range of benefits and harms created by transport, such as the health-related impacts of emissions, noise pollution and physical inactivity. It should also consider the broader contribution road safety can make to improving New Zealanders' wellbeing and living standards, for example, by supporting access to employment and social opportunities;
 - 32.4. pull together the evidence base around road harms, build an understanding of what has worked in New Zealand and internationally and ensure the evidence base is

¹⁰ Martin Small Consulting, *Safer Journeys Interim Evaluation* (July 2015)

shared and understood so there can be effective prioritisation and investment in initiatives that will make the biggest impact; and

- 32.5. involve good engagement throughout the strategy development process, to build a shared vision, targets, outcomes and outputs that not only Government agencies but other influencers can own.
- 33. Since *Safer Journeys* was released there have been significant advances in knowledge, domestically and internationally, about what interventions in the transport system work to improve road safety. The broader economic and social context in which we consider road safety (population dynamics, underlying societal attitudes) is also evolving, presenting challenges and opportunities for policy makers.
- 34. There is widespread support for the development of a new road safety strategy across government. The National Road Safety Management Group (NRSMG),¹¹ which is made up of the core government agencies involved in road safety, expressed its support for the development of a new road safety strategy at its meeting in December 2017.

Adopting 'Vision Zero' for New Zealand

- 35. There is also an opportunity to adopt the 'Vision Zero' philosophy and framework in New Zealand, which aims to achieve a transport system with no fatalities or serious injuries involving road traffic¹². Countries that have adopted 'Vision Zero', such as Sweden, Canada and the Netherlands have considerably lower traffic fatality death rates than New Zealand.
- 36. Under the 'Vision Zero' philosophy, no loss of life is acceptable. It is based on the fact that we are human and make mistakes so, while the road system needs to keep us moving, it must also be designed to protect us.
- 37. The building of a protected cycleway on a 50 km/h road is an example of the 'Vision Zero' principle being applied. Studies show that a person is unlikely to survive being hit by a car moving faster than 30 km/h. Therefore, under a 'Vision Zero' approach, vulnerable road users such as people walking or cycling, should be physically separated from vehicle traffic travelling above 30 km/h.
- 38. Adopting a 'Vision Zero' approach to road safety would represent a significant commitment to the Government's overall plan to embed road safety and harm reduction in transport spending, design, regulation, planning and funding.

Development of a new strategy is a significant programme of work

- 39. I propose that the Ministry lead the process of developing a new road safety strategy working with an inter-agency team, using an inclusive, collaborative process that ensures that there is involvement, and 'buy-in', from a range of stakeholders, including the public, communities, local government and road safety experts. This will allow input into the strategy from a diverse range of people with varying perspectives and insights. The new strategy will:
 - 39.1. be based on a strong evidence base, laying out the key issues and priorities for addressing road safety and other harms;

¹¹Ministry of Transport, the NZ Transport Agency, the Accident Compensation Corporation (ACC), the NZ Police, Local Government New Zealand, the Ministries of Justice, Health, and Education, WorkSafe and the NZ Energy Efficiency and Conservation Authority (EECA).

¹² 'Vision Zero' was first developed in Sweden and has since been adopted in Canada, the United Kingdom, the Netherlands, and various of the states in the United Sates.

- 39.2. include an intervention approach that makes use of a broad range of intervention tools and levers across the system;
- 39.3. include targets, outcomes and performance measures that are collective, measurable and accountable;
- 39.4. set out the roles and responsibilities of central and local government and more broadly encourage leadership from a range of non-government stakeholders, such as community groups and industry bodies, in the delivery of the strategy; and
- 39.5. be supported by clear action plans.
- 40. This is a significant programme of work for the Ministry and its road safety partners that I expect to be completed by the end of September 2019. This is because a 'Vision Zero' road safety strategy needs to be underpinned by robust death and serious injury reduction targets, which requires a deep understanding of the expected performance of the system and sophisticated baseline modelling to test the effectiveness of different interventions in different contexts. New Zealand does not currently undertake this type of modelling.
- 41. It will also require extensive engagement with key influencers and local and central Government in order to get support, and 'buy-in', and deliver a strategy which will be sustainable over time. The first action plan would also be developed over this period.
- 42. The proposed programme of work will be divided into four stages as follows. The timeframes proposed are indicative; they are expected to be refined and confirmed by a Ministerial advisory group, following the preparation of a Programme Plan as part of Phase 1

42.1. Phase 1 – Programme Establishment (by June 2018)

The framework for the project will be established, the project team, project and advisory groups formed and planning of the work carried out. The approach to stakeholder engagement in all of the subsequent phases will also be determined. Work will commence on drafting the vision of the strategy, with input provided from stakeholder engagement workshops on the causes of harm and potential interventions. It will also bring together the data and evidence base from across government and, where possible, other sources, for comprehensive assessment in Phase 2.

42.2. Phase 2 – Design and develop the vision and framework (by December 2018)

The vision, framework and harm focus areas for the strategy will be developed. The evidence base will be built to identify what causes fatalities and serious injuries (harm focus areas) and to support what interventions work to reduce harm. Robust targets for reductions in the number of deaths and serious injuries and other measures will be identified.

42.3. Phase 3 - Develop interventions (by March 2019)

Building on the evidence base, interventions for each of the harm focus areas will be identified and prioritised, building up both the strategy and the initial action plan. Proposed interventions will be tested with a broad range of stakeholders, including the public, as part of a comprehensive stakeholder engagement strategy;

42.4. Phase 4 – Deliver the strategy and action plan (by September 2019)

The strategy document will be completed and published along with the initial action plan. Planning of the first tranche of intervention projects will be undertaken, in preparation for delivery to commence. There will be significant external engagement on the strategy, including public consultation, to support the launch and delivery of the strategy and action plan.

Ministerial group to oversee the development of the strategy

- 43. To be effective, the road safety strategy will need to involve a number of different Ministerial portfolios. For example, work to develop a new road safety strategy will take place at the same time as the Minister for Workplace Relations and Safety is developing the Government's 10-year Health and Safety at Work Strategy. It is important that our road safety strategy recognises the contribution that work can play in improving health and safety outcomes, how transport enables that, and vice versa.
- 44. I propose to convene a small group of Ministers to meet quarterly to consider and coordinate the progress of the strategy, remove barriers, and identify opportunities. This Ministerial Group will also consider the membership of supporting advisory groups and their terms of reference. I propose the Ministerial Group includes the Ministers of Police, Education, Local Government and Health and the Minister for ACC and Workplace Relations and Safety.
- 45. The Ministerial group will be advisory in nature. Key decisions on major policy issues, spending proposals and financial commitments, and controversial matters would remain with Cabinet. I propose to provide a draft strategy for Cabinet's consideration before I commence formal public consultation.

Advisory groups to support the development of the new strategy

- 46. I believe it is important that the development of the new strategy involves more engagement with local government, businesses and experts. I propose to establish two advisory groups to support the development of the strategy and subsequent action plans, including:
 - 46.1. a Chief Executives' Group comprised of Chief Executives from the Ministry of Transport (Chair), NZ Transport Agency, NZ Police, ACC, Ministry of Education, Local Government New Zealand, Ministry of Health, WorkSafe NZ, the Ministry of Justice and the Ministry of Business, Employment and Innovation. This Group will lead the development of the strategy as the members have the ability to influence many of the potential solutions for addressing harm that may be prioritised in the new strategy.
 - 46.2. an Academics and Technical Experts Advisory Group comprised of a small group of around six people to support the development of an evidence base and provide insights into what interventions may or may not be effective.
- 47. It is my expectation that the Ministry will ensure there are good opportunities for a wide range of road safety experts, stakeholder groups and the general public, to participate in the development of the new strategy. A broad engagement strategy will be developed to support this.

Resourcing

- 48. A cross-agency project team, led by the Ministry, will be established to lead the strategy development. Government agencies will manage their direct resource (people) contribution to the strategy development within their current baselines.
- 49. The Ministry is working with the NZ Transport Agency to establish the extent of additional funding required to support the development of the strategy, once direct resource contributions from partner agencies have been confirmed.
- 50. Indicatively, additional funding may be required to provide for:
 - 50.1. dedicated programme management and stakeholder engagement capability;
 - 50.2. external modelling, research and analysis capability;
 - 50.3. international peer review throughout the strategy development process; and
 - 50.4. the reasonable expenses of members of the Academics and Technical Experts Advisory Group.

Withheld under s9(2)(f)(iv)

Local Government Road Safety Summit

51. Continuous engagement with local government during the development of the strategy will be important. I have commenced planning for a one-day Local Government Road Safety Summit (Summit) with councils to be held on 9 April 2018 in Wellington. The Summit will serve as a forum for an initial engagement with councils on the strategy development. It will also allow councils to present their views on actions to improve road safety and what factors may be preventing them from taking action. I, and my officials, will work closely with Local Government New Zealand to develop a regular engagement strategy over the term of the strategy design.

Key short- to medium-term initiatives to improve road safety

52. Given the time it will take to deliver a robust strategy and action plan, I am also proposing to proceed with a number of other initiatives in order to make a real impact in road harm over the short- to medium-term.

The 'Boost Programme'

53. In December 2017, I announced a \$22.5 million 'Boost Programme' to improve safety along 30 regional State highways. Improvements will include rumble strips, signage and safety barriers. These initiatives are proven to be effective. Rumble strips alone can reduce all crashes by around 25 percent and fatal run-off-road crashes by up to 42 percent. The Boost safety work is in addition to an existing \$100 million per annum safety improvement programme for rural roads, and is scheduled to be completed by July 2018.

Government Policy Statement to have a stronger focus on safety for all road users

54. The Government Policy Statement on land transport (GPS) sets out the Government's priorities for expenditure from the National Land Transport Fund over the next 10 years. It sets out how funding is allocated between activities such as road safety policing, walking and cycling, State highways, local roads and public transport.

- 55. A new GPS is currently being prepared, to come into effect on 1 July 2018. It represents a significant shift in focus from the existing GPS, including a stronger focus on safety, access, the environment, public transport, active modes of transport such as walking and cycling, and value for money. The GPS signals a step change in the Government's expectations around investment in safety, in order to create a land transport system free of death and serious injury.
- 56. A second-stage GPS is also likely, although the timing and details of this have not yet been determined. The second-stage GPS will be informed by work on the new safety strategy. This will include further analysis of the most appropriate way to target investment to improving safety outcomes across the land transport system to achieve a significant reduction in deaths and serious injuries.

NZ Road Safety Partnership

57. The NZ Police, NZ Transport Agency and the Ministry are collaborating to develop a Road Safety Partnership that will focus on ensuring we have the best model for delivering road policing to support road safety outcomes. This work was originally driven by the need to address limitations in the Road Policing Programme contractual arrangement which, because it was structured as an input/output agreement, did not maximise the collective impact the agencies could have on road safety outcomes. An important first step for the Partnership is identifying areas of current activity that can be enhanced by a collaborative approach to delivering frontline services. This includes targeted enforcement to address unsafe speeds, restraints (seatbelt use), distractions and alcohol harm.



Mandatory alcohol interlocks

Withheld under s9(2)(f)(iv)

- 60. Drink-driving is a significant contributing factor in motor vehicle crashes in New Zealand. On average, there were 59 deaths per year between 2012 and 2016 in crashes where alcohol was a contributing factor¹³.
- 61. On 1 July 2018, legislation mandating alcohol interlocks for repeat and high-alcohol first time offenders will come into force. This initiative will target the offenders that present the biggest danger to themselves and others on the roads. Given the prevalence of alcohol in serious road crashes, officials are also investigating further investment in targeted alcohol enforcement as part of the development of the next Road Policing Programme.
- 62. In addition to the initiatives already underway described above, there are a number of shortto medium-term actions I propose to investigate to deliver further reductions in fatalities and injuries. The initiatives I have chosen to progress do not require changes to primary legislation. I plan to give the following packages earliest priority.

¹³ This only includes deaths in crashes where the reporting officer recorded that at least one driver had a breath or blood alcohol level above their legal limit.

Tackling unsafe speeds

- 63. Speed continues to be a major contributing factor to deaths and serious injuries on our roads. In 2016, speed contributed to 21 percent of deaths and serious injuries in road crashes.
- 64. A new Speed Management Guide (Guide) was introduced in 2017. The Guide is a tool designed to help the NZ Transport Agency and other Road Controlling Authorities determine objective road risk and work with local communities to develop speed management approaches that address local risks. The Guide recognises the different design and use of roads, and the need for safe and appropriate speed limits.
- 65. I have asked officials to accelerate the implementation of the Guide and to remove any barriers to this occurring. This could include considering the local share of funding available to pay for safety improvements on the road network, the availability of personnel resources to engage with communities, or regulatory barriers such as the bylaw making process. I have also asked officials to explore the following specific areas to reduce speed-related fatalities on the roads. These include:
 - 65.1. reviewing speed limits around schools; and
 - 65.2. making greater use of new technology, such as red light cameras and point-to-point safety cameras.
- 66. I expect to seek Cabinet's approval for policy decisions on these matters by the middle of 2018.

Enhancing the safety of vulnerable users and the accessibility of pathways

- 67. I also propose to progress work on a regulatory package to enhance the safety of vulnerable road users and improve the accessibility of pathways. This work will take into account the needs of different groups of vulnerable users such as people walking and cycling, older people, people with disabilities and young children. It will also enhance the liveability and vibrancy of New Zealand cities and towns through better designed and regulated pathways, which will reduce barriers to active transport.
- 68. The current rules that regulate who can use pathways are complex, prescriptive and inconsistent. The *Vulnerable Users and Pathways* package will explore options for clarifying the rules around what types of vehicles should be allowed on footpaths, shared paths and cycleways, and under what conditions. I propose to investigate:
 - 68.1. Bus egress giving buses priority when they pull out from bus stops.
 - 68.2. Road user rules to improve safety for people walking and cycling, older people, people with disabilities and young children, such as:
 - 68.2.1. allowing people cycling to overtake slow-moving traffic on the left (also known as "undertaking");
 - 68.2.2. enabling people cycling to legally travel straight ahead from left-turning lanes instead of having to cycle in a narrow adjacent lane where other traffic may be travelling;

- 68.2.3. clarifying the 'give way' rules for separated cycle lanes at intersections currently it is unclear whether turning motor vehicles or straight ahead cycle lane users have priority;
- 68.2.4. allowing people using footpaths, shared paths or cycleways to have right-ofway over vehicles entering a street via a crossing side road. This would be in specified circumstances and marked with paint or other signage;
- 68.2.5. removing a regulatory anomaly around mobility tricycles; and
- 68.2.6. allowing people to cycle on footpaths in limited circumstances.
- 68.3. Whether definitions, such as the definition of a "roadway/pathway" and the definition of "all-terrain vehicle" (ATV) need to be clarified.
- 69. If implemented, aspects of this package would address the recommendation of the Transport and Industrial Relations Committee's inquiry into the future of New Zealand's mobility, relating to adopting best-practice cycle facility design standards.
- 70. Broad consultation on proposed changes to rules impacting vulnerable users will be undertaken with groups representing vulnerable users and the public. I expect to seek Cabinet's approval for policy decisions on these matters by the middle of 2018 and to promulgate land transport rules to implement them by the end of 2018.

Improving the standard of vehicles

- 71. There is scope to improve the standard of vehicles entering our fleet and so improve safety outcomes for all road users. This could involve amending Land Transport Rules to mandate further minimum standards, including those that take advantage of new safety technologies.
- 72. A number of standards have been proposed for adoption in previous *Safer Journeys* Action Plans¹⁴. These have been selected from the Vehicle Standards Map¹⁵, which is a document that describes the vehicle technologies and performance standards that government transport officials believe have the greatest potential to improve the safety and resource efficiency of vehicles in New Zealand.
- 73. Evidence indicates that mandating anti-lock braking systems (ABS) for motorcycles and underrun protection for heavy vehicles should be investigated as a priority. There is considerable support in the motorcycle community for standards mandating ABS, which has been mandatory for new motorcycles in the European Union since 2016. Preliminary research commissioned by the Ministry from the New Zealand Institute of Economic Research (NZIER) identifies a significant net benefit from implementing this technology, in terms of costs and lives saved.
- 74. NZIER's research also identifies net benefits for mandating underrun protection on heavy vehicles. Underrun protection devices are designed to reduce the severity of injuries to the occupants of other vehicles when they collide with trucks by preventing them from sliding underneath the heavy vehicle. It is considered to be particularly beneficial for reducing harm to cyclists and motorcyclists.

¹⁴ Electronic stability control (ESC) for heavy vehicles, anti-lock braking systems (ABS) for heavy vehicles and motorcycles, autonomous emergency braking (AEB) for all vehicles except motorcycles, side protection standards for light vehicles, sidecurtain airbags for light vehicles, and underrun protection for heavy vehicles.

¹⁵ http://www.saferjourneys.govt.nz/action-plans/vehicle-standards-map

- 75. Further work is needed to confirm the costs and benefits of mandating standards for ABS and underrun protection on heavy vehicles. The Ministry will also consider whether other, newer, standards for light vehicles identified in the Vehicle Standards Map should also be considered for mandating. This will look specifically at what standards have been mandated already in other countries. If further research shows that mandating new standards would be cost effective, I will seek Cabinet approval to draft Rules to implement them.
- 76. I expect this work to be completed by June 2018.

Evaluation of the graduated driver licensing system

- 77. New Zealand has a graduated driver licensing system (GDLS) designed to manage the crash risk of novice drivers as they learn to drive. A number of agencies across government are undertaking work with links to the GDLS and the Government has also made a number of new commitments relating to driver licensing. These include expanding access to driver testing and licensing in smaller towns and investigating the introduction of rural driver training programmes.
- 78. I intend to undertake a comprehensive evaluation of the GDLS, to inform consideration of the broad suite of licensing issues and outcomes that need to be addressed. The comprehensive evaluation will look beyond the safety aspects of the GDLS to investigate social and economic impacts in the system and will provide a sound evidential basis for developing policies to deliver on the Government's commitments on driver licensing. The evaluation is expected to completed by the end of 2018.

Other initiatives to be progressed

79. In addition to the key short- to medium-term initiatives described above, I propose to progress work related to offences and penalties, visiting driver licensing and drug-impaired driving in the context of the development of the new strategy and associated action plans. I believe engaging on these issues as part of the strategy package will facilitate a more strategic and holistic examination of the important issues. In relation to drug-impaired driving, transport officials will continue to work with the Police to monitor international developments in policy and technology for application in the New Zealand context. Motorcycle licensing will be considered as part of the comprehensive evaluation of the graduated driver licensing system.

Consultation

- 80. The following departments were consulted during the preparation of this paper: NZ Police, the Ministries of Justice, Health, Education, and Business, Innovation and Employment, the New Zealand Transport Agency, the Accident Compensation Corporation, Local Government New Zealand, the Energy Efficiency and Conservation Authority and WorkSafe New Zealand.
- 81. The Department of the Prime Minister and Cabinet was informed.
- 82. The National Road Safety Committee (NRSC) and the NRSMG, endorse the proposed approach to developing a new strategy. The NRSMG met in December and fully endorsed the need to re-assess the role, purpose and membership of both that body, and the NRSC, to ensure they are delivering the system-wide leadership expected of them as representatives of the agencies best placed to influence many of the potential solutions for reducing harm.

Financial Implications

83. There are no financial, fiscal or economic implications arising from this paper. The proposed programme of work may identify policy options with financial implications to be addressed in future papers.

Human Rights

84. The proposals in this paper are not inconsistent with the New Zealand Bill of Rights Act 1990 or the Human Rights Act 1993.

Legislative Implications

85. There are no immediate legislative implications arising from the proposals in this paper. The proposed programme of work may identify options for legislation to be addressed in future papers.

Regulatory Impact Analysis

86. This paper does not propose regulatory options. The proposed programme of work may identify regulatory options to be addressed in future papers.

Gender Implications and Disability Perspective

87. There are no gender or disability implications arising from this paper. The proposed programme of work will investigate policy options that will have gender and disability implications.

Publicity

- 88. I propose to announce the Local Government Road Safety Summit and the development of a new road safety strategy following Cabinet's consideration of this paper. I plan to invite media to be present at the Local Government Road Safety Summit, to convey our commitment to road safety and set out the plan to develop the new strategy.
- 89. I also propose to release this paper proactively by publishing it on the Ministry of Transport's website, at the same time as my announcement.
- 90. There is strong public and stakeholder interest in matters relating to road safety. Some of the proposals in the paper may generate public interest, especially proposals relating to speed management.
- 91. The Ministry will regularly publish materials to support engaged and informed conversation as part of the strategy development process.

Recommendations

The Associate Minister of Transport recommends that the Committee:

1 **note** that the number of road deaths in New Zealand has been rising since 2013 and New Zealand has performed poorly compared to other OECD countries;

Development of a new road safety strategy

- 2 **note** that the current *Safer Journeys* road safety strategy lacks national targets or a results management framework and is narrowly focused on Government-led actions;
- 3 **note** that there is an opportunity to develop a new evidence-based, road safety strategy with a focus on all road transport users, that addresses the full range of benefits and harms created by transport;
- 4 **note** that I propose to investigate adopting the 'Vision Zero' framework for the new road safety strategy, which aims to achieve a transport system with no fatalities or serious injuries from road transport;
- 5 **agree** that the Ministry of Transport leads an inter-agency project to develop a new road safety strategy for New Zealand;
- 6 **agree** that the Ministers of Police, Education, Local Government and Health, and the Minister for ACC and Workplace Relations and Safety form a Ministerial group to support the development of the new road safety strategy;
- 7 **note** that I propose to provide a draft strategy for Cabinet's consideration before I commence formal public consultation;

Local Government Road Safety Summit

8 **note** that I have commenced planning for a one-day Local Government Road Safety Summit on 9 April 2018 to investigate the opportunities and barriers associated with achieving road safety outcomes;

Key short- to medium-term initiatives to improve road safety

- 9 **note** that I propose to continue or advance the following initiatives aimed at improving road safety in the short- to medium-term:
 - 9.1 the 'Boost Programme' to improve safety on regional State highways;
 - 9.2 a stronger focus on safety in the Government Policy Statement on land transport;
 - 9.3 enhanced delivery and funding for road safety and enforcement under the umbrella of the NZ Road Safety Partnership;
 - 9.4 the introduction of mandatory alcohol interlock sentences from 1 July 2018;
 - 9.5 tackling unsafe speeds by accelerating the implementation of the *Speed Management Guide*, investigating speed limits around schools and considering new camera technologies;
 - 9.6 enhancing the safety of vulnerable users, such as people walking and cycling, older people, people with disabilities and children, by clarifying rules around the vehicles that are allowed on footpaths, cycleways, shared paths and roadways;
 - 9.7 considering options to improve vehicle safety standards; and

- 9.8 undertaking a comprehensive evaluation of the graduated driver licensing system, including motorcycle licensing;
- 10 **note** that I propose to progress work related to offences and penalties, visiting driver licensing and drug-impaired driving in the context of the development of the new road safety strategy;

Publicity

11 **note** that I propose to publicly announce the Road Safety Summit and the review of the *Safer Journeys* road safety strategy following Cabinet's consideration of this paper.

Authorised for lodgement

Hon Julie Anne Genter Associate Minister of Transport

(__ / __ / 2018)



IMPROVING ROAD SAFETY IN NEW ZEALAND

Reason for this briefing	This briefing provides you with an overview of road safety in New Zealand. It outlines the current trends in road safety, the current approach to improving road safety, and a suite of actions you might like to consider to improve road safety in New Zealand.	
Action required	Officials from the Ministry would welcome the opportunity to meet with you to discuss your priorities for improving road safety.	
Government commitment	This briefing responds to the Government's commitments on road safety.	
Deadline	The Ministry suggests a discussion before the end of the year.	
Reason for deadline	To understand your priorities for actions to take on improving road safety and address New Zealand's rising road toll.	

Contact for telephone discussion (if required)

Name	Position	Telephone	First contact	
	Senior Advisor, Mobility and Safety			
Brent Johnston	Manager, Mobility and Safety			Privacy
Kirstie Hewlett	Deputy Chief Executive, Regulatory and Data		~	

Date:	7 November 2017	Briefing number:	OC05354
Attention:	Hon Julie Anne Genter, Associate Minister of Transport Copy to Hon Phil Twyford, Minister of Transport	Security level:	In-Confidence

Minister of Transport's office actions

□ Noted

🛛 Seen

□ Needs change

🛛 Withdrawn

□ Referred to

□ Not seen by Minister

□ Approved

Overtaken by events

Purpose of briefing

- 1. This briefing has been developed jointly by the Ministry of Transport (the Ministry), the New Zealand Transport Agency (NZ Transport Agency), and the New Zealand Police (the NZ Police). It provides you with an introduction to road safety in New Zealand, and outlines the key road safety trends and New Zealand's current approach to improving road safety. It also responds to the Government's commitments on road safety, and identifies other opportunities to improve road safety.
- 2. We understand the Minister of Police and the office of the Prime Minister has requested from NZ Police a separate briefing on the road toll and road policing matters. A copy of this briefing has been provided as part of the response to that request.
- 3. In summary, the Government's commitments on road safety include the following matters, which are addressed on the pages indicated.
 - Take decisive action to reduce New Zealand's road toll, including reviewing the Safer Journeys' strategy and investigating the 'Vision Zero' framework (see Building towards a new strategy, p. 6).
 - Ensure funding is provided to improve safety on sections of state highways and local roads that have been identified as problem areas (see Increasing investment in high risk roads, p. 7).
 - Prioritise improvements in road safety on the areas of highest enforceable risk, including speeding and addressing intersection behaviour (see Speed management, p. 8, and Offences and penalties, p. 17).
 - Prioritise infrastructure, legislative, and other changes to increase uptake of, and safety for, walking and cycling (see Protecting vulnerable users, p. 10).
 - Renew focus on expanding the use of alcohol interlocks and investigating roadside drug testing (see Renewing the focus on impaired driving, p. 13).
 - Encourage and enforce seatbelt wearing (see Reducing fatalities from not wearing seatbelts, p. 15).
 - Improve access to driver licensing to range of groups, including students and rural communities (see Driver and motorcyclist licensing, p. 15).

Executive Summary

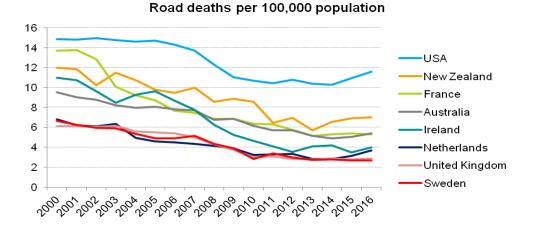
4. Overall, road travel in New Zealand has become much safer in the last 25 years. This can largely be attributed to improvements in road infrastructure, the vehicle fleet, changes in travel patterns, and driver behaviour. However, over the last four years, road deaths in New Zealand have been rising – a trend also observed in many international jurisdictions. Increases in road travel explain some, but not all, of the rise in road deaths.

- 5. The current strategy for improving road safety, Safer Journeys (the Strategy), was released in 2010, for the decade to 2020. Given the Government's priorities regarding road safety, recent increases in the road toll, changing technologies, and a greater understanding of what interventions do and do not work domestically and internationally, the Ministry agrees that it should be a priority to undertake work to review and develop a new strategy.
- 6. This would include investigating the 'Vision Zero' framework in the New Zealand context, as well as considering the full range of benefits and harms created by transport. For example, health related impacts from carbon emissions and noise pollution, as well as how improving safety can support greater choice in transport options. The Ministry would also be interested in exploring whether there is benefit in having a multi-modal transport safety strategy.
- 7. The Ministry estimates that a review of the Strategy, necessary foundation work, and the development of a new strategy will require a cross-agency programme of work over the next 12–18 months. The key reason for this timeline is that the Ministry believes a participative process that involves all agencies with an interest, communities, and the private sector is needed. The Ministry will provide you with a detailed plan for developing the next road safety strategy for your consideration before the end of 2017.
- 8. The Ministry appreciates that while strategy work is needed, further action is also needed now to reduce fatalities and harm on our roads. In parallel to the strategy work, the Ministry suggests prioritising a number of proven initiatives to contribute to sustained improvements in road safety in New Zealand. The full suite of initiatives amounts to a multi-year work programme. The Ministry suggests the following actions be given earliest priority.
 - Infrastructure investment accelerating investment on high-risk roads, and delivering the Government's commitment to ensure funding is provided to improve safety on sections of state highways and local roads that have been identified as problem areas.
 - Speed accelerating the implementation of the speed management programme, and introducing associated measures to support improved network management and compliance.
 - Vehicles progressing a vehicles package, which includes considering mandating vehicle safety and environmental standards, and improving the level of information provided at point of sale.
- 9. The Government has also signalled a commitment to increase the priority for, and funding of, walking and cycling infrastructure investments. This briefing discusses some improvements that could be made through land transport rule changes, see the section on Vulnerable road users (p. 10). This will also be complemented by further information on walking and cycling in relation to your proposed infrastructure investments, in a subsequent briefing that you will be receiving.
- 10. The Ministry would welcome the opportunity to discuss your priorities with you for progressing initiatives to improve road safety in New Zealand.

Road safety trends and our current approach

- 11. New Zealand's road toll has generally followed a downward trend since its peak of 795 deaths in 1987, to a low of 253 deaths in 2013. Since 2013, the road toll has been steadily rising. The road toll in 2016 was 328 road deaths. As at 6 November 2017, the provisional road toll for 2017 is 322 deaths, this is 47 higher than this time last year¹. This is partly explained by an increase in road travel, but even considering this, the fatality rate per billion kilometres travelled has risen 16 percent since 2013.
- 12. These trends in the road toll have been observed in comparable OECD countries. However, New Zealand has continued to perform relatively poorly on road deaths per head of population compared to other OECD countries (see Figure 1 below).

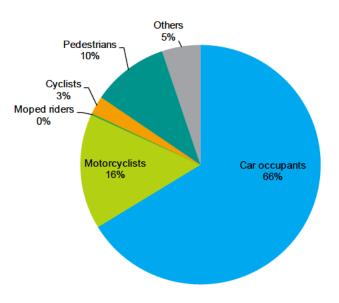




- 13. Speed, alcohol, failing to give way or stop, and inattention continue to be the main contributing factors in fatal and serious injury crashes. In recent years, there has also been a significant increase in the number of people killed who were not wearing seatbelts. The age and technology standards of a vehicle also contributes to whether or not there is an injury or fatality as a result of the crash.
- 14. Cars continue to be the dominant form of travel in New Zealand, and car occupants make up approximately two thirds of those killed on New Zealand's roads. Motorcyclists make up 16 percent of road deaths and vulnerable users (pedestrians and cyclists), make up 13 percent of those killed on New Zealand's roads.

¹ A road death is any person who dies as a result of injuries received in a crash involving a motor vehicle or a cyclist that occurs on a public road. The death must occur within 30 days of the crash and be accidental. Deaths resulting from natural causes are excluded. Pedestrian deaths involving a train are excluded. However, cyclist deaths involving a train at a level crossing are included, as these are a vehicle on a public road.

Figure 2: 2013-16 Road Toll by Transport Mode



15. Further analysis on the factors contributing to death and serious injury on New Zealand roads is provided in each of the sections below.

Safer Journeys - New Zealand's current approach to road safety

- 16. Safer Journeys (the Strategy) is the current road safety strategy for New Zealand. It was developed to guide improvements in road safety for the period 2010 to 2020. The Strategy's vision is a safe road system increasingly free of death and serious injury.
- 17. The Strategy adopts a Safe System approach. The Safe System approach aims for a more forgiving road system that takes into account human fallibility and vulnerability. It recognises that accidents are inevitable, but that deaths and serious injuries are not. The Safe System approach considers all components of the road transport system, including safe roads and roadsides, safe speeds and vehicles, and safe road use.
- 18. The National Road Safety Committee (NRSC) is a cross-agency committee, responsible for ensuring the delivery of the Strategy and associated Safer Journeys' Action Plans. The NRSC aims to pull together all agencies with an interest in road safety to make the most of inter-agency opportunities. The NRSC consists of representatives from the Ministry, the NZ Transport Agency, the Accident Compensation Corporation (ACC), the N Z Police, Local Government New Zealand, the Ministries of Justice, Health, and Education, and WorkSafe New Zealand. These agencies are collectively referred to as "road safety partners". The Ministry chairs the NRSC, and is responsible for leading the development of the Strategy in collaboration with its road safety partner agencies.

Building towards a new strategy

- 19. The Government has indicated that it will take decisive action to reduce New Zealand's road toll, including reviewing the Strategy and investigating the 'Vision Zero' framework.
- 20. The current Strategy was developed pre-2010 and was designed to drive action over the 2010 to 2020 period. In developing and implementing the current strategy, there has been significant learning around what interventions in this area work, and which do not. This draws from both New Zealand and international experience, including those countries who have adopted 'Vision Zero'.
- 21. Given the road safety commitments the Government has made, and that the Strategy effectively ends in 2020, the Ministry recommends that work is undertaken as a priority to develop a new road safety strategy for New Zealand. This work would include consideration of adopting the 'Vision Zero' framework and measurable targets and outcomes for road safety improvements in New Zealand. This work would also include a review of the current strategy, international road safety strategies, implementation of a data strategy to ensure a robust evidence base, and testing of the intervention logic and investment framework needed to underpin a new strategy.
- 22. The Ministry will explore the benefits of a broader transport safety strategy for New Zealand. This will include considering the full range of benefits and harms created by transport. For example, health related impacts from carbon emissions and noise pollution, as well as how improving safety can support greater choice in transport options. The Ministry will also explore whether there is benefit in having a multi-modal transport safety strategy.
- 23. This is a significant programme of work for the Ministry and its road safety partners, and is expected to take 12–18 months. A key reason the Ministry is suggesting this timeframe is that in order to make real sustainable long-term change, a participative engagement approach is needed with a range of agencies, the private sector, the public, and communities to develop and deliver the strategy.
- 24. As part of this work, the Ministry would also seek to improve the alignment between the new strategy and the funding signals the Government currently provides regarding road safety through the Government's Policy Statement on land transport (GPS). Related to this, the Ministry is already working with the NZ Police and the NZ Transport Agency to on options to strengthen the current model for funding road policing. You will be receiving a separate briefing on the GPS and funding matters for further discussion with officials.

Other initiatives for consideration

- 25. The Ministry appreciates that while strategy work is needed, further action is needed now to reduce fatalities and harm on our roads. In parallel to this strategic work, there are a variety of proven initiatives that can be progressed now to improve road safety in New Zealand. These are outlined below and deliver on many of the Government's commitments. The initiatives outlined take a strategic approach to intervening across the transport system and are at various stages of development. The full suite of initiatives amounts to a multi-year work programme.
- 26. The Ministry suggests the following initiatives be given earliest priority.
 - Infrastructure investment accelerating investment on high-risk roads, and delivering the Government's commitment to ensure funding is provided to improve safety on sections of state highways and local roads that have been identified as problem areas.
 - Speed accelerating the implementation of the Safer Speeds Programme, and introducing associated measures to support improved compliance.
 - Vehicles progressing a vehicles package, which includes considering mandating vehicle safety and environmental standards, and improving the level of information provided at point of sale, to support buyers to make safer choices when purchasing vehicles.

Increasing investment in high risk roads

- 27. The Government has indicated a commitment to ensure funding is provided to improve safety on sections of state highways and local roads that have been identified as problem areas.
- 28. The Government has also signalled a commitment to increase the priority for, and funding of, walking and cycling infrastructure investments. We have covered the safety elements of this in the section on vulnerable road users below. This is complemented by further information on walking and cycling in a subsequent briefing that you will be receiving.

What is currently occurring?

- 29. Both State highways and local roads present road safety challenges. Between 2013 and 2016, 38 percent of deaths and serious injuries that occurred in New Zealand were on the state highway network and 62 percent were on local roads. Over the same period, 55 percent of deaths and serious injuries occurred on the open road where the speed limit was more than 70 km/h, and 45 percent occurred in urban areas where the speed limit was below this.
- 30. Around 40 percent of New Zealand's state highway network has a two-star safety rating, which means they feature hazards such as narrow shoulders, slanting surfaces, ditches, poles, and other roadside hazards. Deaths and serious injuries on the state highway network are primarily a result of head on crashes and vehicles running off the road.

- 31. In 2016, the Safer Roads and Roadsides Programme was announced. It allocated \$600 million for safety improvements on New Zealand's highest risk rural state highways. This is split into approximately \$100 million a year across six years, to make improvements to more than 90 high-risk sites on rural state highways. This programme targets less than 15 percent of the state highway network (which is less than two percent of New Zealand's overall road network), and 25 percent of the deaths and serious injuries that occur on the state highway network. Accelerating and extending this programme, to make the network more forgiving, and to address the head on and run off road crash risk on national and regional arterials, is critical.
- 32. At present, the NZ Transport Agency is working with local authorities to develop a package of investments in local roads, which would total \$800 million worth of investment. It focuses on 670 kilometres of urban and local road corridors and 172 intersections. Once delivered, the programme is estimated to reduce number deaths and serious injuries by 160 per year. Local authorities currently co-fund this work, based on a 50:50 ratio with the NZ Transport Agency. Due to competing funding priorities within local councils, this often means that even existing funding allocated to local roading improvements is under spent. This is likely to be a matter that will require further consideration in order to progress the Government's commitments in this area.

What is the main opportunity?

- 33. Improving roads and roadsides through continued investment is a core part of the safe system approach. Safety upgrades should target high risk locations with a mix of road improvements including shoulder widening, side and median barriers, intersection improvements, rumble strips, wide centrelines, road marking, and improved signage.
- **34.** The Ministry suggests that through the GPS you increase the strategic priority for investing in safety improvement projects on high-risk roads. There are a range of options that you could consider to increase the investment from central and local government in this area, both through increasing funding through the GPS, as well as considering additional mechanisms outside of the GPS, such as increasing Crown funding for local councils. The Ministry would welcome the opportunity to discuss these options with you further, to determine the scope of what you would like to consider.

Speed management

35. The Government has indicated that it would like to prioritise improvements in road safety on the areas of highest enforceable risk, including speeding and addressing intersection behaviour.

What is currently occurring?

36. Speed continues to be a major contributing factor to deaths and serious injuries on New Zealand roads. In 2016, speed contributed to 21 percent of deaths and serious injuries in road crashes.

- 37. This year, a new approach to speed management was introduced in New Zealand the Safer Speeds Programme. The Safer Speeds Programme included changes to the Land Transport (Setting of Speed Limits) Rule 2003 (the Speed Rule) and the release of a new Speed Management Guide (the Guide) for use by road controlling authorities (RCAs). The changes to the Speed Rule also introduced the ability for RCAs to set a speed limit of 110km on appropriately engineered roads.
- 38. The Safer Speeds Programme promotes a risk-based approach to speed management. The guide recognises the different design and use of roads, and the need for safe and appropriate speed limits. It promotes a variety of treatment options to support safe and appropriate speeds, including engineering improvements to roads, as well as changing speed limits depending on the risks relating to the particular road. It also encourages stronger sector and community engagement on road safety risk, to ensure greater understanding and support for speed management from local communities and the public.
- 39. Implementing the new approach is the responsibility of RCAs, which include NZ Transport Agency, Auckland Transport, and local councils. The initial focus will be on treating the five to ten percent of roads that present the greatest road safety and transport efficiency benefits. The NZ Transport Agency has identified these roads for all RCAs to consider.

What are the main opportunities?

- 40. Accelerating the implementation of the new speed management approach to address high-risk roads more quickly is the main opportunity in the speed area. The Ministry and the NZ Transport Agency could consider options to support accelerated implementation of the new speed management approach. This is likely to include a mix of engineering improvements and speed limit reductions where engineering improvements are either not justified or where other treatments are unavailable in the short term.
- 41. The Ministry also suggests a range of complementary initiatives to support management of the network and improved compliance, as part of the implementation of the new speed management approach. Management of speed is a highly emotive and public issue, and a package of complementary measures could help to improve buy-in from local communities and the public. In particular, the Ministry suggests considering:
 - increased use of technology to improve speed management through accelerating the expansion of fixed and mobile speed cameras and red light cameras at high risk roads and intersections. The Ministry also suggests considering introducing point-to-point speed cameras, which are generally fairer and more effective than the current static cameras as they measure the average speed over a section of road.
 - whether speed camera fine revenue could be used by RCAs on local safety initiatives, rather than being returned to the Crown consolidated fund. This would be a substantial policy change and would need further consideration.

- 42. In Europe, introduction of point-to-point cameras has had positive effects on reducing speeds and fatal and serious injuries. The NZ Transport Agency has recently been trialling (but not enforcing) the use of point-to-point speed cameras in the Waterview Tunnel. These trials are comparing how many vehicles would be ticketed for speeding using a static camera, compared to point-to-point. Evidence to date has shown that when using the point-to-point camera system only 0.1 percent of vehicles would attract infringement notices under the current enforcement thresholds, as opposed to 0.6% currently ticketed with static cameras. This reinforces the view that point-to-point cameras are fairer.
- 43. Deployment of speed monitoring technology can also be done through advisory and other non-enforcement mechanisms, which may be more publicly acceptable. For example, signs that advise a driver of their current speed and, where appropriate, display a message to slow down.

Protecting vulnerable users

44. The Government has indicated that it would like to prioritise infrastructure, legislative and other changes to increase uptake of, and safety for, walking and cycling.

What is currently occurring?

- 45. Protecting vulnerable road users, including pedestrians and cyclists, is part of achieving safer roads in New Zealand. So far in 2017 (as at 6 November 2017), there have been 16 cycling and 32 pedestrian fatalities (based on provisional data). This is an increase in the number of fatalities from previous years. Trucks were involved in 50 percent of fatal cycling crashes (eight fatalities), but only in three percent of serious injury crashes. This shows a shift in the severity of crashes, with less serious injury crashes and more fatalities to date in 2017.
- 46. The Ministry suggests that main opportunities to improve cycling and pedestrian safety are in regards to investing further in infrastructure and effective speed management. Infrastructure investments including urban cycleways, 'Active Neighbourhoods', and other initiatives for walking and cycling, will be discussed in further detail in a subsequent briefing that you will receive.

- 47. As well as infrastructure improvements, the Ministry is also working with the NZ Transport Agency on other changes to target safety improvements for pedestrians and cyclists. Key initiatives being progressed include:
 - implementation of the new speed management approach to help to reduce the risk to vulnerable road users
 - consideration of rule changes to allow for best-practice cycleway design
 - an investigation of the case for mandating side-under run systems on trucks and other heavy goods vehicles that prevent cyclists and motorcyclists from going under the wheels of trucks in a collision
 - a review of vehicle classifications to consider the treatment of low powered vehicles, including their use on footpaths and licensing requirements for these vehicles (these include electric hover boards, electric scooters, mobility devices, and segway-type devices)
 - a NZ Transport Agency review of the Pedestrian Planning and Design Guide, and how it is being implemented across the country. This is part of work in response to the Disability Action Plan 2014-18.

What are the main opportunities?

48. Investigating the case for mandating side-under run systems on trucks and other heavy goods vehicles, is being considered. The Ministry suggests this is progressed as a priority as part the vehicles package discussed below. There are also a number of other cycling and pedestrian related land transport rule changes which could be progressed to improve safety.

Vehicle standards

- 49. The Government has indicated it is a priority to ensure all reasonable actions are taken to lower our crash rate and road toll, including for pedestrians and cyclists.
- 50. Safety outcomes could be improved for all road users, including vulnerable users, through changes to New Zealand's vehicle fleet. The development of vehicle technology, both in terms of improvements to current safety technologies and vehicle design, as well as the introduction of connected and automated vehicles, is likely to have significant safety benefits for all road users, as well as environmental benefits.
- 51. This briefing focuses on improvements to New Zealand's vehicle fleet through improving safety and environmental standards and providing information about vehicle safety. You will be receiving a separate briefing on the impact of technology on the transport system and the work the Government may need to undertake to ensure New Zealand is ready for the introduction of autonomous vehicles, and other intelligent transport systems. You will also receive a briefing on transport related climate change matters.

What is occurring?

- 52. Relative to similar countries, New Zealand has an old vehicle fleet, with the average age of light vehicles having remained around 14 years since 2012. All vehicles added to the New Zealand fleet are imported.
- 53. Vehicle age is not, in and of itself, a predictor of crashes occurring. However, newer (usually less than five years old) vehicles typically have active safety features that can intervene to avoid crashes and help to reduce the likelihood of a crash occurring. Newer vehicles are also more likely to have technology that can reduce the risk of serious injury or death if a crash does occur. There are also technologies, such under-run protection on trucks and other heavy vehicles, which can improve motorcycle and cyclist safety by preventing them falling under the truck should a crash occur.
- 54. Approximately half of the cars imported are new and half are used. Nearly all new cars (approximately 97%) sold in 2016 already have a five star safety rating², meaning they have new safety technologies fitted. However, older used cars, including both those already in the fleet and used imports, are much less likely to have new safety technologies. Research by the NZ Transport Agency indicates that only about 20 percent of ten year-old vehicles in the New Zealand fleet have the advanced safety features that are now standard in new cars.
- 55. The most recent amendments to minimum vehicle standards were made to require electronic stability control (a technology that actively intervenes to reduce crashes) to be fitted to new and used vehicles on a schedule from 2015 to 2020.
- 56. In the past, we also have expanded the provision of vehicle safety information, through the Government's Rightcar website and online retailers, such as Trade Me. However, these changes do not appear to have had a substantial impact on buyer behaviour.

What are the main opportunities?

57. Changes to the fleet could occur through mandating additional vehicle safety or environmental standards or through educational initiatives targeted at buyers of new and used cars, trucks, and motorbikes, as well as those hiring rental vehicles, to promote voluntary uptake of new technologies.

² Under the Australasian New Car Assessment Program (ANCAP), vehicles are awarded an ANCAP safety rating of between 1 to 5 stars indicating the level of safety they provide in the event of a crash. Used vehicles are generally tested to the separate Japan New Car Assessment Program (JNCAP).

- 58. The Ministry recommends progressing a vehicles package to improve safety for all road users and environmental outcomes as a matter of priority. Implementing this package would require changes to Land Transport rules. The Ministry suggests that the package includes progressing work on:
 - whether six new light vehicle, heavy vehicle and motorcycling safety technologies³ should be mandated to improve safety outcomes for all road users, including vulnerable road users
 - providing further information about vehicle safety standards that would influence buyer behaviour, particularly whether requiring information to be provided at point of sale (as is done with vehicle fuel economy) would be appropriate. The Automobile Association (AA) supports vehicle safety information being provided at point of sale as part of its 2017 election calls.
- 59. Improving vehicle standards or having a newer vehicle fleet will not, in and of itself, improve environmental outcomes. People in New Zealand have been buying larger, more powerful vehicles that use relatively more fuel and have greater greenhouse gas emissions. Given this, policies need to be considered that will influence the supply of vehicles to New Zealand so our fleet becomes safer and has lower emissions.

Renewing the focus on impaired driving

- 60. The Government has indicated that it is a priority to renew focus on expanding the use of alcohol interlocks and investigating roadside drug testing.
- 61. Significant work has occurred on reducing the rates of impaired driving from alcohol over the last five years. However, alcohol remains a leading factor in serious road crashes. Drug-driving enforcement provides a key opportunity to address a growing road safety challenge.

Alcohol-impaired driving

What is currently occurring?

- 62. In 2014, the Government lowered the blood alcohol concentration (BAC) limit to 50 milligrams of alcohol per 100 millilitres of blood for drivers aged 20 and over (a zero limit applies to drivers under the age of 20). The Ministry is due to evaluate the effectiveness of this change in 2018.
- 63. From 1 July 2018, the mandatory use of alcohol interlock devices will be introduced for serious and repeat drink drivers. Funding for an associated subsidy scheme for alcohol interlock devices needs to be progressed as part of the development of the GPS.

³ Electronic Stability Control (ESC) for heavy vehicles, under-run protection on heavy vehicles which can improve motorcycle and cyclist safety, Anti-lock Braking System (ABS) for heavy vehicles and motorcycles, side protection standards for light vehicles, side-curtain airbags for light vehicles, and Autonomous Emergency Braking (AEB) for all vehicles except motorcycles.

64. While there may be scope to broaden the use of interlocks in the future, we believe the provisions applying from 1 July 2018 will effectively target the highest risk users. The Ministry recommends evaluating the effectiveness of these changes before considering extending the use of mandatory interlocks further.

What are the main opportunities?

65. The number of roadside breath tests undertaken by the NZ Police has dropped in recent years. Given the continued prevalence of alcohol in serious road crashes, the Ministry recommends consideration is given to further investment in targeted alcohol enforcement, as part of the development of the next Road Policing Programme. This may require an overall increase in funding, or a change in the mix of initiatives and interventions that are funded through the GPS.

Drug-impaired driving

66. Currently, the NZ Police have the ability to test for drug-impaired driving through an impairment test (based on a suspect's behaviour). Under the current impairment test, the threshold to warrant a drug test is high. This approach results in successful prosecutions but delivers far too few tests to be effective in deterring drug-impaired driving.

What is currently occurring?

67. In 2015, the Ministry undertook a review to identify the extent of the drug-driving problem and to investigate opportunities to strengthen the existing drug-driving enforcement model. The review confirmed that the estimated size of the drug-driving problem was significant. Recent research undertaken by NZ Transport Agency has found that one in 13 drivers killed on New Zealand roads has medication that may impair driving in their system. This does not include recreational drugs. It is estimated that this could increase to one in nine drivers if recreational drugs are included.

What is the main opportunity?

- 68. The Ministry's work on drug-driving is well developed and we have previously recommended the introduction of a random roadside oral fluid drug-testing regime.
- 69. The Ministry has a draft discussion document on this issue prepared, which could be advanced very quickly if you wish to proceed with it. This is a contentious issue. It is critical to make clear that this is a road safety initiative, and not a drug-enforcement strategy.
- 70. The introduction of oral fluid testing of drivers would require amendments to the Land Transport Act 1998 and potentially increased investment via the Road Policing Programme.

Reducing fatalities from not wearing seatbelts

71. The Government has indicated it is a priority to encourage and enforce seatbelt wearing.

What is currently occurring?

- 72. In 2016, 100 vehicle occupants who died in crashes were not wearing a seatbelt.⁴ This represents approximately 42 percent of vehicle occupants involved in a fatal crash that year. Reducing the lives lost from people not wearing seatbelts is the AA's number one election call.
- 73. The Ministry's surveys on seatbelt use continue to record high compliance with restraint use across the population 96.5 percent in the 2016 observational survey. However, the surveys are largely conducted during the day and there tends to be lower compliance rates late in the evening and early morning, when many of these crashes are occurring. The number of individuals who do not wear seatbelts is still small and includes those likely to be engaged in more risky driver behaviour, in particular young male drivers driving late at night, where alcohol is also a factor.
- 74. The Ministry is currently collaborating with the AA, NZ Transport Agency, the Accident Compensation Corporation, and the NZ Police on research to gain a better understanding into why some people do not wear seatbelts. The Ministry will brief you on the outcomes of this research in December 2017.

Driver and motorcyclist licensing

75. The Government has indicated it is a priority to consider all reasonable actions to lower our crash rate and road toll, as well as expanding access to the driver licensing system through a range of initiatives.

What is currently occurring?

- 76. New Zealand has a graduated driver licensing system that is designed to reduce the risk that novice and high risk drivers pose, particularly while learning to drive or ride. However, these groups continue to be overrepresented in crash statistics. In 2016, young drivers were at fault in 23 percent of road deaths and motorcyclists at fault in 13 percent. Substantive changes were introduced to the graduated driver licensing system between 2009 and 2012. These changes included:
 - raising the minimum age to be eligible for a learner licence to 16 years of age
 - strengthening the driver licensing restricted test
 - introducing a zero blood alcohol concentration for drivers under 20 years of age
 - introducing competency-based motorcycle licence testing.
- 77. While the driver licensing system's main purpose is to improve road safety, it is also vital for people and businesses. Having a driver licence enables people to be mobile

⁴ Vehicle occupants include drivers and passengers. These figures include bus and truck occupants. In some cases, a seat belt may not have been available to the occupant.

and connected, improves their employability and social outcomes, and facilitates the distribution of goods. It also enables international people flows and trade, for tourism and business purposes.

- 78. The Ministry is undertaking work on a cross-government work programme to reduce barriers to accessing, or progressing through, the driver licensing system. The Ministry is currently preparing a briefing with other agencies to inform yourself and other Ministers with portfolio interests in this work.
- 79. The Ministry is also undertaking work on overseas drivers. Overseas licence holders represent a much smaller proportion of road deaths, with overseas licence holders at fault in seven percent of fatal crashes in 2016. In line with international treaty obligations, overseas drivers are able to drive for twelve months in New Zealand on their foreign driver licence.
- 80. Due to ongoing community concerns about overseas drivers and the higher rates of overseas driver crashes in key South Island tourist destinations, the Ministry, the NZ Transport Agency, and the NZ Police have been working with industry partners on the Visiting Drivers project. The project began in 2014. It has implemented initiatives to provide information to visiting drivers at each stage of their journey, from planning through booking, in-flight, on arrival, and on their journey. It has also introduced an industry code of conduct for rental car companies. The NZ Transport Agency is also making infrastructure investments in safety measures on roads, particularly in key South Island tourism destinations.

What is the main opportunity?

- 81. The Ministry is due to evaluate the effectiveness of changes made to the graduated driver licensing system between 2009 and 2012. This work could be widened to consider broader policy work on strengthening the licensing requirements for high risk groups, including:
 - reviewing motorcycle licensing, including licensing for mopeds, and broader education and investment to improve motorcycle safety (as per the current action plan).
 - review licensing arrangements for overseas drivers and effectiveness of the Visiting Driver project initiatives
 - considering what more can be done to improve safety outcomes for high risk young drivers, such as introducing a hazard perception test to be part of the graduated driver licensing system, as has recently occurred in parts of Australia, or raising the driving age to 17.

- 82. The Government has also indicated that it wishes to:
 - offer all secondary students five hours of professional driving lessons, a defensive driving course, and free testing for their learners' and restricted licence before they leave school (as part of its 'school leavers' toolkit)
 - consider introducing rural driver training programmes, especially for young drivers in poor or disadvantaged communities
 - expand access to driver testing and licensing into smaller towns where access to a car is the only means of getting to education or work, and for longer-term visitors to this country.
- 83. The Ministry will provide advice on the delivery of these commitments in the separate briefing on driver licensing.

Offences and penalties

84. The Government has indicated it is a priority to focus on areas of road safety that have the highest enforceable risk.

What is occurring?

- 85. A key tool that the government has to incentivise behaviour are penalties for noncompliance with road safety obligations under the Land Transport Act 1998 (the Act), and the corresponding regulations and rules.
- 86. The Ministry is currently conducting a review of the offences and penalties under the Act, and the corresponding rules and regulations. The offences and penalties regime has evolved over time and as a result does not always have consistent or appropriate penalties for different levels of offending. The level of these penalties often do not correspond with the severity of the road safety risk. For example, the infringement fee for using a cell phone while driving is \$80 and 20 demerit points, however, the infringement fine for driving an unregistered vehicle is \$200.
- 87. The offences and penalties regime is becoming more complex to administer and enforce. Questions have arisen about whether the current regime provides appropriate deterrents, or whether other types of sanctions or alternative mechanisms could be more effective in changing the behaviour of road users, including in some cases commercial operators. There is also a need to consider the social and economic consequences for individuals of entering the justice system, as a result of traffic offences, and to consider the impact of traffic-related offending on the justice sector as a whole.

What is the opportunity?

88. The level and nature of changes that occur as a result of the review could be relatively minor, in terms of making alignments to levels and the nature of current penalties. Alternatively, the review could take a broader approach and consider the suitability and effectiveness of current offences and penalties, against other potential measures to incentivise good road safety behaviour. This review could also take a mode-neutral approach and be extended to consider offences and penalties across land transport, maritime and civil aviation legislation. Either approach is likely to require substantial policy work.

Next steps

- 89. The Ministry would welcome an opportunity to discuss with you your priorities for improving road safety in New Zealand. The relative priority of the initiatives outlined in this briefing will need to be considered as part of the development of a detailed multi-year work programme for road safety partners.
- 90. Following discussion with you, the Ministry will work with our road safety partners to develop a multi-year work programme that reflects your priorities, for your consideration before the end of 2017. It should be noted that policy work on funding initiatives for the Government's commitments would need to be progressed immediately to feed into proposed processes for delivering a GPS.
- 91. The Ministry notes that the Government has also made commitments to:
 - improve road transport and bus driver regulations around meals and rest breaks
 - introduce labour standards into Transport Operator Safety Systems in the trucking industry
 - investigate a Safe Rates system for the freight and courier industries, where remuneration levels and methods of contracting are considered as part of the overall safety requirements for drivers.
- 92. The Ministry is engaging with the Ministry of Business, Innovation and Employment (MBIE) on progressing these matters.

Recommendations

- 93. The Ministry recommends that you:
 - (a) **agree** to discuss your priorities for improving road safety in New Zealand Yes/No with officials before the end of the year.
 - (b) **note** a copy of this briefing has been provided to the Prime Minister and the Minister for Police.

Brent Johnston Manager, Mobility and Safety Ministry of Transport

MINISTER'S SIGNATURES:

Hon Julie Anne Genter Associate Minister of Transport Date:

Copy to Hon Phil Twyford, Minister of Transport