

# Civil Aviation Authority



SEAMUS BRADY - SENIOR POLICY ADVISOR

# Education and Safety Promotion - Update

- CAA is launching a new drone safety campaign in early 2020
- It aims to change the perception of drones in New Zealand (from toys to aircraft)
- We want to change how we communicate with drone operators
- Our objective - let's inspire, not lecture
- Our approach - focus on key rules that outside of 'common sense'
- Reinforce that the moment you start flying a drone, you become part of a greater community

